



## SOPHE 2025 Annual Conference Presenter Toolkit

Welcome to the SOPHE 2025 Annual Conference: *Waves of Change: Embracing Diversity and Technology for Equity and Wellness*. We aim to help you share the excitement and benefits of attending the conference with your network. This toolkit offers platform-specific templates and samples for sharing your participation.

### **Key Information:**

**Dates:** April 16-18, 2025

**Preconference Events:** April 15

### **Location:**

Hilton Long Beach 701 W Ocean Blvd Long Beach, CA 90831

### **About the Conference:**

Join us for the [2025 SOPHE Annual Conference](#) in Long Beach, California, from April 16 to 18! Focusing on the theme *Waves of Change: Embracing Diversity and Technology for Equity and Wellness*, the conference recognizes the many different aspects of diverse communities and will highlight best practices and the use of technology to create inclusive, easily accessible, and effective programs and promotions for the profession.

This event is for anyone involved in health education and promotion. It brings together a diverse group of presenters, including public health professionals, future health education professionals, school health educators, and health promotion leaders. Early-bird and discounted registration rates are available. [Visit the conference website](#) for details.

### **Who Should Attend:**

- Public Health Educators and Health Promotion Specialists
- School Health Educators and Administrators
- University Faculty and Researchers
- Health Education Students and Early Career Professionals
- Community Health Workers and Program Coordinators
- Public Health Department Leadership
- Healthcare Organization Education Specialists
- Health Communication and Technology Professionals
- Health Equity and Social Justice Advocates
- Program Planners and Evaluators

## Sample Social Media Posts

**Official Conference Hashtag:** #SOPHE2025 (for use on X and Instagram)

### X (@SOPHEtweets)

I'm excited to present on [TOPIC] at #SOPHE2025! Join me [DATE] in Long Beach.  
Ready to share insights on [TOPIC] at #SOPHE2025 in Long Beach! Register by [DATE]: [LINK]  
Just [TIME] until #SOPHE2025! I can't wait to discuss [TOPIC] with fellow health educators.

### Instagram (@sophehealth)

Join me in Long Beach for innovative discussions on [TOPIC]! #SOPHE2025  
Preparing for my session on [TOPIC] at the SOPHE 2025 Annual Conference! See you in Long Beach. #SOPHE2025

### Instagram Reel Script Sample

Hi! I'm [NAME], and I'm excited to present at #SOPHE2025 in Long Beach! My session will cover [TOPIC], where you'll learn [KEY POINT 1] [KEY POINT 2] [KEY POINT 3]. I hope you'll join me on [DATE]! See you there!

### LinkedIn (@Society for Public Health Education - SOPHE)

I'm excited to announce that I'll be presenting at the SOPHE 2025 Annual Conference in Long Beach, CA this April. My session on [TOPIC] will explore [BRIEF DESCRIPTION], offering insights for those interested in [KEY BENEFIT].

Join me to learn about [KEY TAKEAWAY 1], explore [KEY TAKEAWAY 2], and network with colleagues in health education.

### Conference Details:

**Date:** [DATE] **Location:** Hilton Long Beach **Session Time:** [TIME]  
Looking forward to engaging with health education professionals!

### Facebook (@SOPHEhealth)

I'm presenting at the SOPHE 2025 Annual Conference in Long Beach this April! My session on [TOPIC] will cover [BRIEF DESCRIPTION]. If you're interested in [FIELD/SPECIALTY], come learn about [KEY BENEFIT].

Join me at the Hilton Long Beach Hotel on [DATE/TIME]. Early-bird registration is open until [DATE]. Reach out with any questions about my session. See you there!

## Sample Promotional Email

**Subject:** Join me at the SOPHE 2025 Annual Conference

Dear [Contact],

I'm excited to share that I'll be presenting at the SOPHE 2025 Annual Conference: Embracing Diversity and Technology for Equity in Long Beach, California, from April 16-18, 2025. This transformative event brings together public and school health education promotion and practice professionals committed to advancing inclusive, technology-driven, evidence-based approaches to health education, promotion, and practice.

As a session speaker, I invite you to join me in this exciting opportunity. Here's why you should attend:

- Fresh approaches to public and school health education, promotion and practice that work
- Tech innovations you can implement tomorrow
- Real solutions for equity challenges
- Connections that'll transform your work

I'll be presenting "[insert session title]" on [insert day], where we'll explore [insert session topic]. The conference features numerous sessions to inspire and equip health educators with the tools to create meaningful change.

[Visit the website](#) to learn more about the SOPHE 2025 Annual Conference: Embracing Diversity and Technology for Equity. Register by January 31, 2025, to secure early bird pricing. If you have any questions or would like more information, please don't hesitate to let me know. I look forward to seeing you in Long Beach!

Best regards, [Your Name]

## Shareable Graphic

Save and share the following in social media posts, email signatures, and other communications.

