



ADVOCACY SUMMIT

October 19-21, 2024

Hilton Capitol Hill | Washington, D.C.



**Advocating for Equity Where
we Live, Work and Play**

Communications Promotional Toolkit

SOPHE and other public health and advocacy professionals and students engage in effective advocacy for a common agenda at national, state and local levels. The Summit provides a learning environment for all levels of knowledge and experience. Participants new to advocacy learn the basics to enhance their confidence. Seasoned advocacy veterans are exposed to advanced sessions. The Summit engages public health leaders to share advocacy training, materials, and resources. Following the Summit, participants are encouraged to continue advocacy efforts in their communities. This promotional toolkit includes sample social media posts, newsletter announcements, and graphic options for your use.

Advocacy Summit Tracks

- Advocacy Skill Building (Beginner and Advanced)
- Research & Practice in Advocacy & Grassroots work
- Poster Track Health Advocacy

Newsletter Blurb:

Header: **SOPHE's 26th Annual Advocacy Summit**

October 19-21, 2024

Ready to fortify your advocacy toolkit? Join us at the [SOPHE Advocacy Summit](#), which will be held from October 19 to 21, 2024, at the Hilton Washington, D.C. Capitol Hill. Designed for practicing public health education professionals and students, this year's theme, "Advocating for Equity Where We Live, Work, and Play," will equip you with the tools and knowledge to confidently advocate for healthy and equitable communities at national, state, and local levels.

- **Gain valuable insights** into legislative advocacy strategies
- **Access practical advocacy** training and resources
- **Engage with influential public health leaders** and grow your advocacy network

Moreover, you can earn Continuing Education credits for CHES® (entry-level)/MCHES® (advanced level) Category I and Certified in Public Health (CPH) Renewal Credits. For more information on the Advocacy Summit, visit www.sophe.org.

Sample Social Media Posts:

1.

Ready to fortify your advocacy toolkit? 📁 Join us at the [SOPHE Advocacy Summit](#) from October 19-21 at the Hilton Washington, D.C. Capitol Hill.

[Our schedule](#) includes...

- Advocacy Skill Building (Beginner and Advanced)
- Research & Practice in Advocacy & Grassroots work
- Poster Track Health Advocacy

You can even earn Continuing Education credits for CHES® (entry-level)/MCHES® (advanced level) Category I and Certified in Public Health (CPH) Renewal Credits.

#SOPHEadvocacy #advocacysummit #publichealth #healtheducation #SOPHE

[Shortened version for X:]

Ready to fortify your advocacy toolkit? 📁 Join us at the [SOPHE Advocacy Summit](#) from October 19-21 at the Hilton Washington, D.C. Capitol Hill. **#SOPHEadvocacy #advocacysummit**

2.

📣 Calling all public health education professionals and students! You're invited to the 26th annual [SOPHE Advocacy Summit](#).

- **When:** Oct. 19-21
- **Where:** Hilton Washington, D.C. Capitol Hill
- **Why:** Gain training, materials, and resources to advocate for healthy and equitable communities at national, state, and local levels

Visit www.sophe.org for more information.

#SOPHEadvocacy #advocacysummit #publichealth #healtheducation #SOPHE

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📣 Calling all public health education professionals and students! You're invited to the 26th annual SOPHE Advocacy Summit in Washington, D.C. from Oct. 19-21. Visit www.sophe.org for more information!

#SOPHEadvocacy #advocacysummit

3.

This year, we're "Advocating for Equity Where We Live, Work, and Play." 🤝 And you can too! Join us for the [SOPHE Advocacy Summit](#) from October 19-21 at the Hilton Washington, D.C. Capitol Hill. You'll learn, connect, and engage in advocacy with a diverse group of health education specialists, public health professionals, undergraduate and graduate students, and faculty. All experience levels are welcome.

#SOPHEadvocacy #advocacysummit #publichealth #healtheducation #SOPHE

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#SOPHEadvocacy #advocacysummit

4.

Curious about the perks of attending the [SOPHE Advocacy Summit](#)? Let's break it down. 📌
At the Summit, you'll...



- Gain valuable insights into legislative advocacy strategies
- Access practical advocacy training and resources
- Engage with influential public health leaders and grow your advocacy network

You can even earn Continuing Education credits for CHES® (entry-level)/MCHES® (advanced level) Category I and Certified in Public Health (CPH) Renewal Credit.

[Register now](#) to join us from October 19-21 at the Hilton Washington, D.C. Capitol Hill.

#SOPHEadvocacy #advocacysummit #publichealth #healtheducation #SOPHE

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Mark your calendars for the [SOPHE Advocacy Summit](#) from Oct. 19-21! Perks include access to training and resources, engaging with influential leaders, growing your advocacy network, and more! [Register now](#) to learn more. **#SOPHEadvocacy #advocacysummit**

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