



SOCIETY FOR PUBLIC HEALTH EDUCATION

Denver, Colorado • March 30–April 1 2017

sophe 68th annual meeting

FINAL PROGRAM



scaling new heights: HEALTH FOR ALL



OPEN TO HEALTH EDUCATION SPECIALISTS, STUDENTS, ALUMNI,
AND MEMBERS OF THE PUBLIC HEALTH COMMUNITY



19TH ANNUAL
ADVOCACY
SUMMIT

equipping and
empowering

advocates for public health

October 21-23, 2017

Washington, D.C.

SOCIETY FOR PUBLIC HEALTH EDUCATION (SOPHE)

More information available at: www.healtheducationadvocate.org



CONFERENCE OVERVIEW

SOCIETY FOR PUBLIC HEALTH EDUCATION 68TH ANNUAL CONFERENCE

Scaling New Heights: Health for All

March 30 – April 1, 2017 | Hyatt Regency, Denver, Colorado

Welcome to SOPHE's 68th Annual Conference! We invite you to take a leap and engage with health education and promotion colleagues to scale new heights, bridge silos, and build relationships to promote health for all. Select from over 280 scientific presentations and posters to expand your mind and portfolio with cutting-edge health education research, policy, and practice.

CONFERENCE OBJECTIVES

This 2 ½ day conference will enable you to:

- Identify the skills and resources needed to be effective leaders in the dynamic field of health education and health promotion, and determine strategies to align stakeholders to improve population health.
- Establish collaborative partnerships across health education and promotion communities, and increase your access to health initiatives developed through evidence-based practice.
- Explore innovative techniques using emerging technologies to meet the needs of our increasingly global environment and enhance program planning and evaluation in health communications.
- Meet the needs of priority populations, partners, and stakeholders by engaging in policy advocacy efforts related to social determinants of health to advance health equity.
- Address the challenges unique to children, adolescents, and young adults by determining best practices, systems, and health policies that improve health literacy and health behaviors for a lifetime.

CONTINUING EDUCATION

An application has been approved to award Certified Health Education Specialists (CHES) and/or Master Certified Health Education Specialists (MCHES) up to 28.50 Category 1 Continuing Education Contact Hours (CECHs). A maximum of 22.00 Advanced-level CECHs are available. The National Commission for Health Education Credentialing, Inc. has approved SOPHE and its chapters as designated multiple event providers of CECHs in health education. SOPHE is a provider of Certified in Public Health (CPH) Renewal Credits. This conference has been approved to award up to 28.50 CPH Renewal credits.

For those who wish to receive CE credits visit the CE desk next to Registration, or review the CE instruction sheet available at registration.

#SOPHE2017  @SOPHETWEETS

TABLE OF CONTENTS

SOPHE Leadership.....	3
Selected Conference Faculty.....	4
Annual Meeting Highlights.....	5
2017 Award Recipients.....	8
Detailed Schedule.....	11
Conference Abstracts.....	21
Conference Posters.....	44
Author Index.....	50
Schedule at-a-Glance.....	56
Facility Map.....	60

LOCAL SUPPORTING CHAPTER

SPECIAL THANKS to Colorado SOPHE, our 68th Annual Conference co-sponsor! Be sure to visit the CO SOPHE Hospitality Table to find out more about the many attractions, sites, restaurants and special events you won't want to miss while visiting the Mile High City.





The Department of Health
Science at the College of
Human Environmental
Sciences

Congratulates Dr. David Birch
for his outstanding leadership
as the 2016-2017 President of
SOPHE



SOPHE LEADERSHIP

SOPHE 2016-17 OFFICERS

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SECRETARY: Elaine R. Hicks, MSLIS, MPH, MCHES
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TRUSTEE 2016 ANNUAL MEETING: Keely Rees, PhD, MCHES
TRUSTEE 2017 ANNUAL MEETING: Jennifer S. Perkins, PhD, MPH, CHES
TRUSTEE MEMBERSHIP & LEADERSHIP DEVELOPMENT: Keon L. Gilbert, DrPH, MA, MPA
TRUSTEE RESEARCH & ETHICS: Cheryl Reifer, PhD, RD, LD
TRUSTEE COMMUNICATIONS: Raffy R. Luquis, PhD, MCHES
TRUSTEE PUBLICATIONS: Michael Fagen, PhD, MPH
TRUSTEE PROFESSIONAL DEVELOPMENT: Carl Fertman, PhD, MBA, MCHES
TRUSTEE ADVOCACY & RESOLUTIONS: Amy Thompson, PhD, MCHES
TRUSTEE PROFESSIONAL PREPARATION: Leah C. Neubauer, EdD, MA
TRUSTEE SPECIAL INITIATIVES: Elizabeth Stevenson, MPH
STUDENT TRUSTEE: Cedric Harville, II, MPH
SPEAKER OF THE HOUSE: Brittan Wood, MPH, CHES
DELEGATE TRUSTEE: Gayle T. Walter, PhD, MPH, MCHES
DELEGATE TRUSTEE: Allison Nguyen, MPH, CHES
DELEGATE TRUSTEE: Catherine L. Ramstetter, PhD, CHES

CONGRATULATIONS TO THE SOPHE 2017-18 OFFICERS

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PRESIDENT-ELECT: Angela Mickalide, PhD, MCHES
TREASURER: Jeffrey Goodman, MPH
SECRETARY: Elaine R. Hicks, MSLIS, MPH, MCHES
IMMEDIATE PAST PRESIDENT: David A. Birch, PhD, MCHES
TRUSTEE 2017 ANNUAL MEETING: Jennifer S. Perkins, PhD, MPH, CHES
TRUSTEE 2018 ANNUAL MEETING: Kathleen Allison, PhD, MPH, MCHES
TRUSTEE MEMBERSHIP & LEADERSHIP DEVELOPMENT: Keon L. Gilbert, DrPH, MA, MPA
TRUSTEE RESEARCH & ETHICS: Cheryl Reifer, PhD, RD, LD
TRUSTEE COMMUNICATIONS: Raffy R. Luquis, PhD, MCHES
TRUSTEE PUBLICATIONS: Alexandra DeSorbo-Quinn, EdD, MPH
TRUSTEE PROFESSIONAL DEVELOPMENT: Nicolette Warren Powe, DrPH, MS, MCHES
TRUSTEE ADVOCACY & RESOLUTIONS: Amy Thompson, PhD, MCHES
TRUSTEE PROFESSIONAL PREPARATION: Leah C. Neubauer, EdD, MA
TRUSTEE SPECIAL INITIATIVES: Elizabeth Stevenson, MPH
STUDENT TRUSTEE: Cedric Harville, II, MPH
SPEAKER OF THE HOUSE: Catherine L. Ramstetter, PhD, CHES
DELEGATE TRUSTEE: Gigi Holder, CHES
DELEGATE TRUSTEE: Terri Lee, MPH
DELEGATE TRUSTEE: Michelle Carvalho, MPH, CHES

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SELECTED CONFERENCE FACULTY



KEYNOTE SPEAKER
JAMES S. MARKS, MD, MPH
EXECUTIVE VICE PRESIDENT
Robert Wood Johnson Foundation



DAVID A. BIRCH, PHD, MCHES
PROFESSOR AND CHAIR,
DEPARTMENT OF HEALTH SCIENCE
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PAMELA MEIJIA, MS, MPH
SENIOR MEDIA RESEARCHER
Berkeley Media Studies Group



**JOHN P. ALLEGRANTE, PHD,
LHD (Hon)**
PROFESSOR OF HEALTH EDUCATION
Teachers College, Adjunct Professor
of Sociomedical Sciences, Mailman
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CHIEF OF POLICE
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School District
Cedar Hill, Texas



**MARK J. KITTELESON, PHD,
MCHES, FAAHB, FAAHE**
DEAN, SCHOOL OF HEALTH &
HUMAN PERFORMANCE
The College at Brockport,
State University of New York



ERIC SIGEL, MD
PROFESSOR OF PEDIATRICS,
FELLOWSHIP DIRECTOR
ADOLESCENT MEDICINE
Children's Hospital Colorado

Book Signing

SOPHE Conference Opening Reception

March 30, 5:45pm – 7:30 pm, Centennial Ballroom Foyer

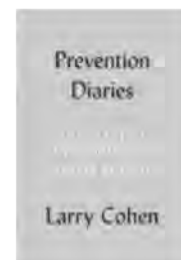
Don't miss your chance to purchase discounted copies of these latest titles!
Have your copies autographed by the authors on March 30, one night only!



SOPHE Textbook – 2nd Ed. 2017



SOPHE Textbook – 2016



Prevention Institute – 2016

ANNUAL MEETING HIGHLIGHTS

SOPHE OPENING RECEPTION

Generously Supported by Indiana University Department of Applied Health Science

Join us on Thursday, March 30, 5:45pm – 8:00pm in the Centennial Ballroom Foyer for an evening of food, drinks (cash bar), networking and fun at the Opening Reception. Connect with colleagues, and welcome first-time attendees and students to the SOPHE annual conference. We also encourage you to take this opportunity to learn about the latest resources and services from our exhibitors and sponsors. Make sure you join in the #SPYSOPHE17 Exhibitor Scavenger Hunt! Details at registration.

WELCOME 1ST TIME ATTENDEES!

SOPHE extends a special welcome to all first-time annual conference attendees. They are designated with first-time attendee ribbons. Conference veterans, please introduce yourself and welcome them to the SOPHE family!

SOPHE NEW MEMBER WELCOME

New to SOPHE? You are invited to join us on Thursday, March 30, 7:30am – 8:30am, to hear about SOPHE programs, benefits, and how you can get involved. This is ideal for new members and first-time meeting attendees.

AWARDS CEREMONY AND RECEPTION

All attendees are welcome to this year's Awards Ceremony. Join your colleagues in honoring SOPHE's 2017 award winners on Friday, March 31, 6:00pm – 8:30pm. After the Awards Ceremony, join us for a cocktail party with a whimsical, steampunk vibe. Mix and mingle with your fellow conference attendees in a relaxed atmosphere while listening to the music of The Hoagies, a local Denver group known for their upbeat takes on swing favorites and popular standards. Enjoy hors d'oeuvres and a cash bar as we celebrate all of this year's award winners!

SOPHE ANNUAL ALL-MEMBER BUSINESS MEETING

Please attend the SOPHE Annual All-Member Business Meeting. Join us on Friday, March 31 from 1:15pm – 2:15pm in the Centennial Ballroom D&E for SOPHE's All Member Business Meeting. Learn about our recent accomplishments and future initiatives, and welcome newly-elected members to SOPHE's Board of Trustees.

IGNITE SESSIONS

Returning for a second year, SOPHE is offering three Ignite concurrent sessions. Each session will be a quick succession of 5-7 minute presentations intended to challenge your thinking or spark your interest on a variety of health education and health promotion topics.

ROUNDTABLE SESSIONS

This year, SOPHE has included additional roundtable sessions, intended to be more intimate settings where you can directly interact with the presenters and discuss their research and programs.

POSTER GALLERY/POSTER PROMENADE

Plan to view and interact with the authors of over 125 posters that are on display Thursday, Friday, and Saturday. You will find the posters in the Centennial Ballroom Foyer (with Registration and Exhibits). Each day, there will be a Poster Promenade time when you can speak to the poster authors. CE credit will be offered for 5 highlighted posters each day. At the designated time, there will be a tour guide who will lead a group through the highlighted posters, or you may take them at your own pace.

EARLY BIRD SESSIONS

Take note of the Early Bird sessions that we will be offering this year. Plan to join us for early morning learning on Friday and Saturday mornings!

HOSPITALITY TABLE

Local Colorado SOPHE Chapter members and students provide information on Denver. Get the scoop on things to do and see during your stay!

FOOD & BEVERAGE

To keep registration fees as low as possible, meals are on your own. Choose from various hotel options or visit the nearby delis and restaurants.

STUDENT WORKSHOP

SOPHE & ESG offer a special session designed for students and new professionals. On Thursday, March 30 between 11:15am – 12:45pm, Part I: *Time Management and Burnout* will be presented by Tavis Glassman, PhD, MPH, MEd, MCHES, CPH. Part II will be an interactive time when you will have the opportunity to meet professionals from a variety of worksite locations. Come ask questions about their experience and what skills are needed to work in their areas.

EXHIBIT HALL

Please join us as SOPHE welcomes and thanks the 2017 Exhibitors by visiting their tables in the Centennial Ballroom Foyer on Thursday and Friday. Come see the publications, tools, and information from an array of organizations and universities. Their participation is a valuable contribution to the success of the SOPHE 2017 Annual Conference, so we ask that you take a few minutes to say hello and hear what they offer. Don't forget to take advantage of the #SPYSOPHE17 social media event that includes highlighting our great exhibitors!

WELLNESS CHALLENGE

Join the SOPHE 2017 Annual Conference Walk Challenge during the meeting! Visit the Eta Sigma Gamma (ESG) exhibit table in the Centennial Ballroom Foyer for full details and to register. Prizes will be awarded!

STUDENT CASE STUDY COMPETITION

Generously Supported by California State University – Northridge and HEDIR SOPHE is proud to continue to host Student Case Study Competitions, both undergraduate and graduate (new this year!). The competition is held on Wednesday, March 29. The winning teams will be announced following the Thursday afternoon Plenary, at the start of the Opening Reception.

BOOK SIGNINGS

Don't miss your chance to purchase discounted copies of: *Health Promotion Programs* (SOPHE Textbook, 2nd Edition 2017); *Global Health Promotion* (SOPHE Textbook, 2016); *Prevention Diaries* (Prevention Institute, 2016). Come by the SOPHE Conference Opening Reception on March 30 from 5:45pm - 7:30pm for this year's book signing!

SAFETY & SECURITY

Please keep an eye on your personal items and do not leave items unattended in meeting rooms or common areas. Fire and safety information is detailed in the directory in your hotel room. Consult a staff member if you have questions.

MEDICAL EMERGENCIES

If you need assistance locating a doctor or clinic in the area, please contact the hotel staff or a SOPHE staff person. If you need immediate assistance, pick up any hotel courtesy phone, or dial 9-1-1.

WELCOME TO DENVER! Remember that we are 5,280 feet, 1,610 meters, or one mile high, so we encourage you to drink LOTS of water to prevent altitude sickness during your stay! If you experience such symptoms as headache, nausea, loss of appetite, don't fret! Drink plenty of water and take it easy – you should start to feel better soon. Some studies show that taking ibuprofen or naproxen will also help you get back on your feet in no time.



68TH ANNUAL CONFERENCE DEDICATION

This year's annual conference is dedicated to four individuals who indelibly shaped SOPHE and the profession of health education. **We invite you to learn** more about these health education legends at SOPHE's history session on Thursday, March 30, 2:00pm – 3:30pm in Centennial D&E.



**L. KAY BARTHOLOMEW ELDRIDGE,
EDD, MPH (1951-2016)**

Kay Bartholomew Eldredge was professor and distinguished teaching professor in the Department of Health Promotion and Behavioral Sciences at the University of Texas (UT) School of Public Health, where she served as associate dean for academic affairs from 2009-2015. After graduating from Austin College in 1974, Kay worked at a city-county health department and later at Texas Children's Hospital and Baylor College of Medicine. She earned her MPH degree from UT Health School of Public Health and her doctorate in educational psychology from the University of Houston College of Education. Kay's contributions to health education included "Intervention Mapping," a systematic framework for planning and implementing theory- and evidence-based health programs, and pioneering teaching techniques such as the "flipped classroom," which challenged students to integrate theory and evidence into health promotion interventions. Kay's dedication to teaching, mentoring and research were recognized with the ASPPH Teaching Excellence Award, the UT's 2016 McGovern Award, UT Health President's Scholar for Teaching, and The University of Texas System Regents' Outstanding Teaching Award.



**WILLIAM ALEXANDER (BILL) DARITY SR.,
PHD (1924-2015)**

Bill Darity served as SOPHE's president in 1969, advancing the health education profession in the national and international theatres. Born in East Flat Rock, North Carolina, Bill earned a BS degree from Shaw University and MSPH degree from North Carolina Central University. He worked for 10 years as a WHO Regional Advisor for 17 countries in the Eastern Mediterranean Region, including 11 Arab countries, focused primarily upon malaria eradication. In June 1964, Bill became the first African-American to earn a doctorate from the University of North Carolina at Chapel Hill. He joined the University of Massachusetts at Amherst faculty in 1965 and rose to founding dean in the School of Health Sciences in September 1973. Bill was also the first African-American to become a dean of a school of public health. In the final stages of his academic career, he led a major five-year NCI-funded research study on smoking adoption and health risks among middle- and low-income blacks. Upon retiring from the academy, Bill was senior associate and deputy director for the Asia and Near East for the Population Council of New York. He was honored with many awards throughout his lifetime, including the SOPHE Distinguished Fellow in 1999.



**HELEN P. CLEARY, DSC, MPH, CHES
(1920-2016)**

Helen Cleary served as SOPHE president in 1975 and president of the former New England SOPHE chapter. A strategic visionary, she led a decade long effort as chairperson of the National Task Force on the Preparation and Practice of Health Educators in the mid-1970s to 1980s. The Task Force launched the National Commission for Health Education Credentialing, Inc. (NCHEC) in 1988, with Helen serving as the founding chair of the NCHEC Board of Commissioners and the first certified health education specialist (CHES #1). Helen's early career was as a teacher of mathematics and science, followed a stint in the U.S. Marine Corps from which she retired with the rank of Lt. Colonel in 1965. After graduating with her MPH from Yale, she worked as a health educator at the Boston Health Department and various non-profit organizations in Massachusetts. Helen earned her doctorate from Harvard University, where she served as health education faculty and Associate Professor in the Department of Family and Community Medicine of the University of Massachusetts Medical School. Helen's extraordinary leadership, dedication and service were recognized with many awards throughout her lifetime, including the SOPHE Distinguished Fellow Award in 1986.



**HELEN STAPELY ROSS, EDD, MPH
(1921 – 2016)**

Helen Ross, SOPHE's 28th President (1977-78), had a 50-year career in health education that coincided with important historical, global, and professional challenges to public health. She graduated from the University of Utah in 1946 and earned her MPH degree from UC Berkeley School of Public Health in 1953. At Berkeley, she met her lifelong friend and mentor, Dr. Dorothy Nyswander, and eventually her devoted husband of 40 years, Paul Mico (SOPHE President (1989-90)). Together, with other SOPHE pioneers known as SOPHE's "kitchen cabinet," they volunteered tirelessly out of their homes to strengthen SOPHE operations. After earning her doctorate in 1970, Helen was recruited to San José State University to develop one of the first accredited MPH programs outside of a school of public health. During this time, she had a seminal role in developing public health education accreditation and co-authored one of the first books to apply behavioral science theory to health education. Helen received many accolades during her lifetime, including SOPHE's Distinguished Fellow award in 1986, and Northern California SOPHE's Dorothy Nyswander Award for Leadership in Public Health Education.

MANY THANKS TO THE 2017 ANNUAL MEETING PLANNING COMMITTEE!



**JENNIFER PERKINS, PHD, MPH, CHES:
TRUSTEE, 2017 ANNUAL MEETING**

ACADEMIC CO-CHAIR: MARY SHAW-RIDLEY, PHD, MCHES

PRACTITIONER CO-CHAIR: DONNA STAUBER, PHD

ABSTRACT WORKGROUP

Cynthia Burwell, Co-Chair
Danielle Brittain, Co-Chair
Mariana Arevalo
Carmen Cronin
Chris Eisenbarth
Amanda Hutcheson
Lanise Hutchins
Cindy Liverance
Erica Payton

CONTINUING EDUCATION WORKGROUP

Keely Rees, Co-Chair
Cheryl Reifer, Co-Chair
Kathleen Allison
Sara Daniel
Kay Deaner
Rebecca Foco
Rhonda Rahn

PROGRAM WORKGROUP

Brandy Rollins, Co-Chair
Mary Shaw-Ridley, Co-Chair
Nelson Atehortua
Arlinda Ellison
Jan Gascoigne
Kevin Kamis
Carolyn Parks
Bruce Ragon
Deitra Wengert

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Bridget Robinson, Co-Chair
Alexis Blavos
Cedric Harville II
Marissa Kalkman
Amy Leader
Ashley Monson
Leigh Szucs
Jennifer Torres

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Megan Glynn, Co-Chair
Rachel Doherty, Co-Chair
Jennifer Conner
Carl Fertman

MARKETING/PUBLICITY WORKGROUP

Melissa Corderio
Lindsay Cooke
Chris Jones
Elizabeth Lewallen
J. Sunshine Cowan
Cali Zimmerman

EXHIBITS WORKGROUP

Christine Olesiuk, Chair
Bahar Kashef
Hong Liu
La Verne Partlow
Cheryl Reifer
Julie Soules
Cali Zimmerman

SOCIAL EVENTS WORKGROUP

Sarah Pember, Co-Chair
Natalie Dewitt, Co-Chair
Julia Alber
Tonia Amos
Lori Hoepner
Ilana Kurzig
Cindy Liverance
Holly Moses
Venice Ng
Brionna Powell
Lainey Trehan

2017 AWARD RECIPIENTS

New this year, SOPHE will present some of its 30 awards and scholarships at plenary sessions throughout the conference. SOPHE awards will culminate on Friday evening at the SOPHE Awards Ceremony & Reception in the hotel – **all are welcome!** Tickets are not needed for this year's ceremony and reception. Be sure to attend to hear the motivational and inspirational stories about this year's award winners, and celebrate all award winners' achievements.

DISTINGUISHED FELLOW AWARD

The Distinguished Fellow Award is the highest recognition to a member given by SOPHE. It honors members who have made significant and lasting contributions to the Society and to the health education field.

ROBERT SIMMONS, DRPH, MPH, CPH, MCHES, THOMAS JEFFERSON UNIVERSITY, PHILADELPHIA, PENNSYLVANIA

HONORARY FELLOW AWARD

The Honorary Fellow Award is SOPHE's highest recognition to a non-member, honoring an individual who has made significant and lasting contributions to health education and the public's health.

CONGRESSMAN JOHN LEWIS, GEORGIA'S 5TH CONGRESSIONAL DISTRICT

KAREN DENARD GOLDMAN MENTOR AWARD

This award recognizes an individual in an academic or practice setting who has made a significant contribution to the preparation and/or performance of health educators and has successfully forged the link between research and practice.

MICHAEL L. STELLEFSON, PHD, UNIVERSITY OF FLORIDA, GAINESVILLE, FLORIDA

ELIZABETH FRIES HEALTH EDUCATION AWARD

This honor awards outstanding career leadership in health education, health promotion or behavioral science. It is awarded through a select committee of the James F. and Sarah T. Fries/CDC Foundation.

JOHN P. ALLEGRANTE, PHD, LHD (HON), TEACHERS COLLEGE, ADJUNCT PROFESSOR OF SOCIOMEDICAL SCIENCES, MAILMAN SCHOOL OF PUBLIC HEALTH, COLUMBIA UNIVERSITY, NEW YORK, NEW YORK

SOPHE TROPHY AWARD

This award acknowledges a member's tireless contributions to SOPHE, often referred to as the "Unsung SOPHE Hero" award.

TO BE ANNOUNCED

SOPHE PRESIDENTIAL CITATIONS

The following individuals have provided dedicated service to SOPHE and are awarded a Presidential Citation for their contributions to SOPHE excellence.

COLLINS O. AIRHIHENUWA, PHD, MPH, ST. LOUIS UNIVERSITY, ST. LOUIS, MISSOURI

JOHN P. ALLEGRANTE, PHD, LHD (HON), TEACHERS COLLEGE, ADJUNCT PROFESSOR OF SOCIOMEDICAL SCIENCES, MAILMAN SCHOOL OF PUBLIC HEALTH, COLUMBIA UNIVERSITY, NEW YORK, NEW YORK

KELLI MCCORMACK BROWN, PHD, CHES, VALDOSTA STATE UNIVERSITY, VALDOSTA, GEORGIA

HORIZON AWARD

This award recognizes early career professionals who have distinguished themselves as promising health educators through leadership, creativity, involvement in the profession, and health education practice in their settings.

STEPHANIE Y. MCCOY, MED, CHES, AUSTIN PUBLIC HEALTH DEPARTMENT, AUSTIN, TEXAS

DOROTHY NYSWANDER OPEN SOCIETY AWARD

This award recognizes an individual or group who embodies and promotes an open society, through research, practice, and/or teaching.

JAGDISH KHUBCHANDANI, MBS, PHD, BALL STATE UNIVERSITY, MUNCIE, INDIANA

TECHNOLOGY AWARD

This award recognizes individuals or groups who have distinguished themselves by applying innovative, non-commercial technology in health education that can be broadly disseminated and has the potential to make a significant impact in health education practice.

ROBERT J. BENSLEY, PHD, MCHES, WESTERN MICHIGAN UNIVERSITY, KALAMAZOO, MICHIGAN

PROGRAM EXCELLENCE AWARD

This award recognizes outstanding health education programs in existence for at least three years.

¡Sí, Yo Puedo Controlar Mi Diabetes![®]

NINFA PEÑA PURCELL, PHD, MCHES, TEXAS A&M UNIVERSITY, COLLEGE STATION, TEXAS

THE DELBERT OBERTEUFFER SCHOLARSHIP

This award, conferred by SOPHE on behalf of the Foundation for the Advancement of Health Education (FAHE), recognizes doctoral students for their academic achievement; potential for advancing the health of children and youth; and professional goals.

RYAN G. IRBE, PHD (c), INDIANA UNIVERSITY, BLOOMINGTON, INDIANA

ANN E. NOLTE WRITING AWARD

This award, conferred by SOPHE on behalf of the Foundation for the Advancement of Health Education (FAHE), recognizes an outstanding written contribution in the field of health education and health promotion. The author or organization selected receives a recognition gift and \$1,000 award.

TO BE ANNOUNCED

MOST VALUABLE PARTNER (MVP) AWARD

This award is given by SOPHE staff to an organization which has excelled in collaboration and partnership with the Society to improve the profession and the public's health.

ETA SIGMA GAMMA

SARAH MAZELIS PAPER OF THE YEAR AWARD

This award recognizes authors whose peer-reviewed article has been published in SOPHE's *Health Promotion Practice* journal in the last year and has made significant contribution to advancing the practice of health education and health promotion programs, policy, or professional preparation.

State Fall Prevention Coalitions as Systems Change Agents: An Emphasis on Policy. *Health Promotion Practice*, March 2016, Vol. 17, No. 2, 244-253.

ELLEN C. SCHNEIDER, MBA; MATTHEW LEE SMITH, PHD, MPH, CHES; MARCIA G. ORY, PHD, MPH; MARY ALTPETER, PHD, MSW, MPA; (BONITA) LYNN BEATTIE, PT, MPT, MIHA; MARY ANN SCHEIRER, PHD; TIFFANY E. SHUBERT, PHD, MPT

LAWRENCE W. GREEN PAPER OF THE YEAR AWARD

This award recognizes authors whose peer-reviewed article has been published in SOPHE's *Health Education & Behavior* journal in the last year and has made significant contributions to understanding health education, health status, and strategies to improve social and behavioral health.

From Foucault to Freire Through Facebook: Toward an Integrated Theory of mHealth. *Health Education & Behavior*, August 2016, Vol. 43, No. 4, 399-411.

SHEANA BULL, PHD, MPH; NNAMDI EZEANOCHIE, MD, DRPH

PEDAGOGY IN HEALTH PROMOTION PAPER OF THE YEAR AWARD

This award recognizes authors whose peer-reviewed article has been published in SOPHE's *Pedagogy in Health Promotion* journal in the last year and has advanced the scholarship of teaching and learning.

Descriptive Best Practices: Development and Assessment of Signature Assignments to Increase Student Engagement in Undergraduate Public Health, Pedagogy in Health Promotion, September 2016, Vol. 2, No. 3, 2016-213.

PAMELA PINAHS-SCHULTZ, PHD; BARBARA BECK, PHD

GRADUATE STUDENT RESEARCH PAPER AWARD

This award is designed to foster quality graduate student research and provide a mechanism by which to recognize outstanding graduate students for creative and innovative research.

SAMANTHA R. PAIGE, MPH, UNIVERSITY OF FLORIDA, GAINESVILLE, FLORIDA

THE VIVIAN DRENCKHAHN STUDENT SCHOLARSHIP AWARD

This student scholarship provides support to both undergraduate and graduate level full-time students in their pursuit of educational and professional development in health education.

VALEN GRANDELSKI, SOUTHERN CONNECTICUT STATE UNIVERSITY, NEW HAVEN, CONNECTICUT

SOPHE/CDC STUDENT FELLOWS IN UNINTENTIONAL INJURY PREVENTION

This one-year fellowship recognizes, assists and trains graduate students working on unintentional injury prevention projects from the perspective of health education or behavioral sciences.

KATHLEEN JARRELL, MPH, M.D.c, SYDNEY KIMMELL MEDICAL COLLEGE AT THOMAS JEFFERSON UNIVERSITY, PHILADELPHIA

SOPHE PATIENT ENGAGEMENT FELLOW

This fellowship in patient engagement is in honor of Dr. Jessie Gruman and is funded by the Center for Advancing Health. The fellowship recognizes, assists and trains masters or doctoral students to advance the research and practice of patient-centered health care from the perspective of health education or the behavioral sciences.

JIN PENG, MD, MS, PHD (c), THE OHIO STATE UNIVERSITY, COLUMBUS, OHIO

21ST CENTURY SCHOLARSHIPS

SHAWNA MEREK SOUTHWICK, PHD(c), UNIVERSITY OF CINCINNATI, CINCINNATI, OHIO (IN HONOR OF HELEN S. ROSS)

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The Department of Kinesiology and Community Health College of Applied Health Sciences University of Illinois at Urbana-Champaign

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- University of Northern Colorado

PLEASE BE SURE TO VISIT THE EXHIBIT AREA IN CENNTENNIAL BALLROOM FOYER

DETAILED SCHEDULE

WEDNESDAY, MARCH 29TH

8:00AM–5:00PM

PRE-CONFERENCE WORKSHOP 1: SCRIPT (The Smoking Cessation and Reduction in Pregnancy Treatment Program)

Moderator: Liz Marshall, MPH

Room: Limestone, 4th Level

Presenter(s): Richard Windsor, PhD, Professor Emeritus, George Washington University; Mirine Dye, MPH, CHES, IBCLC, Florida Association of Healthy Start Coalitions

8:00AM–4:00PM

UNDERGRADUATE STUDENT CASE STUDY COMPETITION

Room: Quartz A&B

10:30AM–5:00PM

BOARD OF TRUSTEES MEETING

Room: Agate

12:00PM–7:00PM

REGISTRATION & CE DESK OPEN

Room: Centennial Ballroom Foyer

12:30PM–3:00PM

PRE-CONFERENCE WORKSHOP 2: Marijuana & Public Health: Colorado's Lessons Learned

Moderator: Sarah Miller

Room: Centennial A

Presenters: Jessica Neuwirth, Retail Marijuana Education and Youth Prevention Coordinator, Colorado Department of Public Health and Environment; and Ashley Brooks Russell, PhD, University of Denver

1:00PM–4:00PM

GRADUATE STUDENT CASE STUDY COMPETITION

Room: Quartz B

1:00PM–3:30PM

PRE-CONFERENCE WORKSHOP 4: Working with Schools: What Every Community Health Educator Should Know (cosponsored by American School Health Association (ASHA))

Moderator: Jordan Buckley, MPH, CHES

Room: Centennial B

Presenters: Sharon Murray, MHSE, FASHA, University of Colorado Boulder; Adrian Lyde, PhD, MCHES, Illinois State University; Melissa Fahrenbruch, MEd, CDC National Center for Chronic Disease Prevention and Health Promotion, School Health Branch; William Potts-Datema, MS, MCHES, FASHE, FAAHE, CDC Division of Adolescent and School Health

3:30PM–6:00PM

PRE-CONFERENCE WORKSHOP 3: Implementing New Public Health Curricular Requirements in Health Education and Other Public Health Degree Programs

Room: Centennial A

Presenters: Laura Rasar King, MPH, MCHES, Council on Education for Public Health (CEPH); Kristen Varol, MPH, CHES, Council on Education for Public Health (CEPH)

4:00PM–7:00PM

PRE-CONFERENCE WORKSHOP 5: Public Health Law

Room: Centennial B

Presenters: Montrece McNeill Ransom, JD, MPH, CDC Office for State, Tribal, Local and Territorial Support; Marice Ashe, JD, MPH, Changelab Solutions; Abigail Ferrell, JD, MPA, CDC Public Health Law Program; Tara Ramanathan, JD, MPH, CDC Public Health Law Program

5:30PM–7:30PM

HOUSE OF DELEGATES BUSINESS MEETING

Room: Agate

4:00PM–6:00PM

PHP EDITORIAL MEETING

Room: Granite C

7:00PM–10:30PM

ETA SIGMA GAMMA (ESG) 50TH ANNIVERSARY CELEBRATION

Room: Centennial F - H

THURSDAY, MARCH 30TH

7:00AM–7:00PM

REGISTRATION & CE DESK OPEN

Room: Centennial Ballroom Foyer

7:30AM–8:30AM

NCHEC BREAKFAST (FOR CHES/MCHES)

*Pre-registration required.

Room: Centennial A - C

7:30AM–8:30AM

SOPHE NEW MEMBER WELCOME

Room: Centennial F

7:30AM–7:00PM

EXHIBIT AREA OPEN

Room: Centennial Ballroom Foyer

8:00AM–9:00AM

POSTER SET UP - DAY 1

Room: Centennial Ballroom Foyer

9:00AM–1:00PM

ESG BOARD MEETING

Room: Marble, 4th Level

9:00AM–11:00AM

OPENING PLENARY SESSION

Room: Centennial D&E

WELCOME: OPENING REMARKS

Jennifer S. Perkins, PhD, MPH, CHES; 2017 Annual Meeting Trustee M. Elaine Auld, MPH, MCHES; SOPHE Chief Executive Officer

MEETING DEDICATION

Kathleen Roe, DrPH, MPH, San Jose State University

DETAILED SCHEDULE (CONT.)

PRESIDENTIAL ADDRESS:

Improving Schools, Improving School Health Education, Improving Public Health: The Role of SOPHE Members

David A. Birch, PhD, MCHES; SOPHE President 2016-2017; Professor & Chair, Department of Health Science, The University of Alabama

KEYNOTE ADDRESS:

A Culture of Health: Chances, Choices, Caring & Hope

Speaker: James S. Marks, MD, MPH, Executive Vice President, Robert Wood Johnson Foundation

11:00AM–11:15AM

BREAK

11:15AM–12:45PM

CONCURRENT SESSIONS A

A1: IGNITE: PROFESSIONAL PRACTICE

Moderator: Erica Payton, PhD, CHES

Room: Centennial D&E

THEORY OF PLANNED BEHAVIOR BASED PREDICTORS OF EMPLOYED ADULT SLEEP BEHAVIOR

Adam Knowlden, PhD, MS, CHES

CULTURAL COMPETENCY AND HEALTH DISPARITIES CONSULTING FOR HEALTH EQUITY: MEETING HEALTH PROFESSIONALS WHERE THEY ARE

Shannon McMorrow, MPH, PhD

MENTAL HEALTH STATUS IN SERVICE MEMBER AND VETERAN STUDENTS AT FOUR-YEAR POSTSECONDARY INSTITUTIONS: A PILOT NEEDS ASSESSMENT

Kate Hendricks Thomas, MS, PhD, MCHES

A TRANSDISCIPLINARY APPROACH TO COMMUNITY NEEDS ASSESSMENT FOLLOWING A NATURAL DISASTER

Amy M. Sidwell, PhD, MCHES

BEYOND TABLES: INCREASING HEALTH LITERACY THROUGH VISUALIZATION

Preston Burt

CHARACTERISTICS OF A PARTNERSHIP TO SERVE INDIVIDUALS WITH DEVELOPMENTAL DISABILITIES

Christi Hays, MEd, CHES

THE PRACTICAL PLAYBOOK: SUPPORTING PARTNERSHIPS TO IMPROVE HEALTH OUTCOMES

Courtney Bartlett, MPH, CHES, CPH

MULTI-THEORY MODEL PREDICTORS OF OBESITY PREVENTION BEHAVIORS IN MEN

Adam Knowlden, PhD, MS, CHES

A2: STUDENT WORKSHOP

Moderator: Jamie Robertson, PhD, MPH

Room: Centennial G

PART I: BURNOUT AMONG STUDENTS: ONE PROFESSOR'S OBSERVATIONS AND RECOMMENDATIONS

Tavis Glassman, PhD, MPH, MEd, MCHES, CPH

PART II: PANEL DISCUSSION: CAREERS IN HEALTH EDUCATION

Amy Thompson, PhD, CHES; Alexis Blavos, PhD, MCHES; Amanda Lynch, MS, MCHES, OCPS I; Beth McNeill, PhD

A3: INTERDEPENDENCE SUCCEEDS: COMMUNITY ALLIANCES

Moderator: Carl Fertman, PhD, MBA, MCHES

Room: Centennial F

USING AN INTERORGANIZATIONAL NETWORK ANALYSIS TO MEASURE AND BUILD CAPACITY FOR COMMUNITY HEALTH IMPROVEMENTS

Whitney Garney, PhD

A COMMUNITY-WIDE COLLABORATIVE INTERVENTION TO ADDRESS SENIOR HEALTH

Diana Peña Gonzalez, MPH, CHES; David DeLeon

GATEWAY TO A DENTAL HOME: A COMMUNITY AND SCHOOL PARTNERSHIP FOR SUSTAINABLE ORAL HEALTH PROGRAMMING

Susan Baldwin, MEd, MS, PhD, MCHES

A4: NUTRITION INFORMATION SOURCES AND SOLUTIONS

Moderator: Christine Oleksiuk, MPH

Room: Centennial C

A CASE STUDY IN MOVING BEYOND THE NUTRITION AND YOUTH DEVELOPMENT SILOS

Shannon Klisch, MPH, CHES

CORNER STORES AS COMMUNITY-BASED ENTERPRISES FOR HEALTH PROMOTION

Rachael Dombrowski, MPH, PhD

THE INFLUENCE OF HOME HEALTHY FOOD AVAILABILITY, PARENTAL FOOD RESTRICTIONS, AND CONCURRENT MEDIA USE ON THE HEALTHFULNESS OF FAMILY MEALS

Sarah E. Pember, MT, PhD(c), CHES

EXPANDING THE EVIDENCE-BASE FOR POLICY, SYSTEMS AND ENVIRONMENTAL CHANGE WITHIN PEER-BASED NUTRITION EDUCATION AND OBESITY PREVENTION

Maureen Silva, MPH

A5: MINORITIES, POOR & MEDICALLY UNDERSERVED POPULATIONS

Moderator: Gayle Walter, PhD, MPH, CHES

Room: Centennial A

ADDRESSING HEALTH DISPARITIES AMONG PEOPLE WITH DISABILITIES: A COLLABORATIVE APPROACH

Charles Olufemi Daramola, MBA, PhD, CHES

INTEGRATION OF CLINIC-BASED, OPT-OUT TESTING FOR HCV INTO AN EXISTING HIV TESTING FRAMEWORK AT A COMMUNITY HEALTH CENTER IN CHICAGO

Tommy Schafer, MPH

E-HEALTH EQUITY: MINORITY PATIENTS' PERSPECTIVES ON SUCCESS FACTORS FOR E-HEALTH MEDIATED BEHAVIOR CHANGE

Latrice Rollins, PhD; Priscilla Pemu, MBBS, MSCR, FACP

ETHNIC HISTORY, FAITH, AND FOOD: CULTURAL NORMS SELECTED TO PROMOTE BREAST CANCER SCREENING AMONG WOMEN OF AFRICAN DESCENT

Sheila Y. McKinney

A6: ZOOM OUT YOUR LENS: CULTURAL COMPETENCY IN PUBLIC HEALTH

Moderator: Danielle Brittain, PhD

Room: Centennial B

HEALTH LITERACY AND COMMUNICATION WITH LEARNERS AROUND THE GLOBE

Denise H. Britigan, PhD, CHES

BEYOND CULTURAL COMPETENCY: APPLYING CONCEPTS OF CULTURAL HUMILITY AND CULTURAL INTELLIGENCE INTO PUBLIC HEALTH EDUCATION
Raffy R. Luquis, PhD, MCHES; Kathleen Allison, PhD, MCHES; Miguel Perez, MPH, PhD, CHES

12:45PM–2:00PM

LUNCH ON OWN

1:00PM–2:00PM

POSTER PROMENADE - DAY 1

Room: Centennial Ballroom Foyer

1:00PM–2:00PM

PROFESSIONAL DEVELOPMENT & CE COMMITTEE MEETING

Room: Agate C

1:00PM–2:00PM

ADVOCACY COMMITTEE MEETING

Room: Agate A

1:00PM–3:00PM

HPP EDITORIAL LUNCH

Room: Granite C

2:00PM–3:30PM

CONCURRENT SESSIONS B

B1: A LIVING HISTORY: CONTEXTUALIZING SOPHE FOR TRANSGENERATIONAL MEMBERSHIP

Moderator: Mary Shaw-Ridley, PhD, MCHES

Room: Centennial D&E

Presenters: Flora Bloom, MS, EdD, CHES; William Cissell, PhD, MPH, CHES; Julia Alber, PhD, MPH; Carol D'Onofrio, MPH, DrPH; Larry Green, MPH, DrPH; John Allegrante, PhD; Kathleen Roe, DrPH; Collins Airhienbuwa, MPH, PhD; David Birch, PhD, MCHES; Adenike Bitto, MD, MPH, DrPH, MCHES

B2: REASSESSING THE MODEL: IDEAS ON EVALUATION METHODS AND DATA SETS

Moderator: Michael Fagen, PhD, MPH

Room: Centennial G

USING A COLLABORATIVE EVALUATION APPROACH TO IMPROVE THE PROGRAM MODEL

Jeffrey J. Milroy, MPH, DrPH

LOCAL DATA, LOCAL IMPACT: BUILDING COMMUNITY CAPACITY FOR EFFECTIVE POLICY ADVOCACY

Holly J. Mata, PhD, CHES; Daniela Marquez; John Adams

THE AEIOU APPROACH TO PROGRAM EVALUATION: A GUIDE FOR HEALTH EDUCATORS AND PROGRAM PLANNERS

Cecile Dietrich, PhD, RN; Pamela Y. Frasier, MSPH, PhD

B3: REACHING LGBT POPULATIONS

Moderator: Sarah Pember, PhD (c), MT, CHES

Room: Centennial F

RELATIONSHIP ABUSE AND SEXUAL ASSAULT VICTIMIZATION AMONG TRANSGENDER UNDERGRADUATE STUDENTS

Jill C. Hoxmeier, MPH, PhD, CHES

COLLEGE STUDENTS' PERCEPTIONS OF STIS: FORMATIVE RESEARCH FINDINGS FROM A SOCIAL MARKETING CAMPAIGN TO INCREASE CHLAMYDIA SCREENINGS ON CAMPUS

Joy L. Rodgers, PhD, CHES; Tyler James; Brittany Schambow, MS, CHES

WHICH BOX DO I CHECK? IMPROVEMENTS AND CHALLENGES IN MEASURING GENDER IDENTITY AND SEXUAL ORIENTATION

Jill C. Hoxmeier, MPH, PhD, CHES

B4: TO DO OR NOT TO DO: VACCINATIONS

Moderator: Karl Larson, PhD, MCHES

Room: Centennial C

THE VACCINATION QUANDARY FACING THE 21ST CENTURY – POLICY, ETHICS, EQUITY, AND SOCIAL JUSTICE

Yuliya Shneyderman, MA, PhD; Amar S. Kanekar, MPH, PhD, CPH, MCHES;

Jody L. Vogelzang, MA, MS, PhD, CHES

NURSE AND PHYSICIAN ATTITUDES AND KNOWLEDGE REGARDING HPV VACCINATION IN MISSOURI

Darson Rhodes, PhD, CHES; Joseph D. Visker, PhD, MCHES; Emily Forsyth, CHES

EVALUATION OF TWO HPV VACCINATION EDUCATIONAL INTERVENTIONS FOR HISPANIC PARENTS

Serena Rodriguez, MA, MPH

B5: ROUNDTABLES: FOOD ACCESS & NUTRITION

Moderator: Arlinda Ellison, MS

Room: Centennial A

ENTREPRENEURSHIP IN ACTION: TEACHING HEALTH EDUCATION AT A SUMMER CAMP FOR CHILDREN

Laura Nabors, PhD

ENGAGING RURAL COMMUNITIES: UNEXPECTED ASSETS IN FOOD RETAIL

Heather S. Wallace, PhD

FAITH-BASED HEALTH INTERVENTIONS FOR HEALTHY EATING IN AFRICAN AMERICAN ADULTS

Carol N. Agomo, MPH, MBA; Martha Crowther, PhD

B6: ROUNDTABLES: GLOBAL HEALTH

Moderator: Trisha Zizumbo, MSA, CHES

Room: Centennial B

PROMOTING GLOBAL URBAN HEALTH THROUGH QUALITATIVE RESEARCH

ZIKA EPIDEMIC: IMPLICATIONS FOR HEALTH EDUCATION

BUILDING SUSTAINABLE PARTNERSHIPS IN GLOBAL HEALTH PROMOTION

THINKING CRITICALLY ABOUT THE SUSTAINABLE DEVELOPMENT GOALS

LOCAL DATA COLLECTION, TRAINING, AND IRB

TEACHING LOCALLY FOR HEALTH PROMOTION GLOBALLY

OPTIONS FOR SERVICE AT CDC

ETHICAL CONSIDERATIONS IN GLOBAL HEALTH PRACTICE

Hope Corbin, PhD; Sarah E. Rush, PhD, CHES; Bojana Beric-Stojic, MA, MD, PhD, CHES; Adenike Bitto, MD, MPH, DrPH, MCHES; Amar S. Kanekar, MPH, PhD, CPH, MCHES; William Potts-Datema, MS, BSEd, MCHES; Amy Henderson Riley, MA, MCHES; Rob Simmons, MPH, DrPH, CPH, MCHES; Gayle Walter, MPH, PhD, CHES; Shanna Livermore, MPH, MCHES; Larry Olsen, DrPH, MCHES

3:30PM–3:45PM

BREAK

DETAILED SCHEDULE (CONT.)

3:45PM–5:45PM PLENARY II MEETING

Room: Centennial D&E

WELCOME/MODERATOR

Nnamdi Ezeanochie, MD, DrPH

TECHNOLOGY & ITS IMPACT ON PROMOTING FAKE NEWS: IMPLICATIONS FOR PUBLIC HEALTH

Mark J. Kittleson, PhD, MCHES, FAAHB, FAAHE, Dean, School of Health and Human Performance, State University of New York, The College at Brockport

5:45PM–7:30PM OPENING RECEPTION

Room: Centennial Ballroom Foyer

Generously supported by Indiana University Department of Applied Science

FRIDAY, MARCH 31ST

7:00AM–7:00PM REGISTRATION & CE DESK OPEN

Room: Centennial Ballroom Foyer

7:00AM–7:30AM POSTER SET UP - DAY 2

Room: Centennial Ballroom Foyer

7:00AM–8:00AM EARLY BIRD SESSIONS

EB1: ROUNDTABLES: HEALTH FOR ALL

Moderator: Cheryl Reifer, PhD, RD, LD

Room: Centennial A

HEALTH INSURANCE LITERACY: LEVELS AND PREDICTORS OF KNOWLEDGE OF KEY COST-RELATED ATTRIBUTES OF INSURANCE COVERAGE

Laura Lessard, MPH, PhD

HEALTH IN ALL POLICIES: DIVERSE APPROACHES IN NEIGHBORING COUNTIES

Allison Nguyen, MPH, CHES

EB2: ADVOCACY SUMMIT UPDATE: REPORTING OF SUCCESSSES AND CHALLENGES

Moderator: Amy Thompson, PhD, CHES

Room: Centennial F

Presenters: Cicily Hampton, PhD, MPA; Amy Thompson, PhD, CHES; Keely Rees, PhD, MCHES; Anders Cedergren, PhD, CHES

EB3: CURRICULAR MAPPING OF HEALTH EDUCATION COURSES WITH HEALTH EDUCATION SPECIALISTS PRACTICE ANALYSIS (HESPA) COMPETENCIES AND SUB-COMPETENCIES

Moderator: Rebecca Foco, PhD

Room: Centennial G

Presenters: Janice L. Clark, PhD, MCHES; Kerry J. Redican, MPH, PhD, CHES; Carolyn D. Rodgers, MPH, PhD, MCHES; Linda Lysoby, MS, MCHES

7:15AM–8:30AM PAST PRESIDENT'S BREAKFAST

Room: ~~Granite C~~ Mineral Hall D

7:30AM–4:30PM EXHIBIT AREA OPEN

Room: Centennial Ballroom Foyer

7:30AM–8:30AM POSTER PROMENADE - DAY 2

Room: Centennial Ballroom Foyer

8:30AM–10:00AM CONCURRENT SESSIONS C

C1: BREAKING DOWN AND BUILDING UP: COLLABORATIVE HEALTH PROMOTION

Moderator: Angela Mickalide, PhD, MCHES

Room: Centennial D&E

FROM COLLEGE TO COLLABORATION: HUNTSMAN CANCER INSTITUTE EXPANDS SENIOR CANCER PREVENTION EDUCATION THROUGH UNIVERSITY PARTNERSHIP

Jane M. Ostler, MS, CHES

GOING BACK TO THE BASICS: APPLYING COMMUNITY ENGAGEMENT PRINCIPLES TO CULTIVATE TRANSDISCIPLINARY PARTNERSHIPS WITH INTER-GOVERNMENTAL AGENCIES IN COOK COUNTY, ILLINOIS

Aesha Binion, MPH

MOVING BEYOND THE SILOS: BUILDING CAPACITY TO CULTIVATE HEALTH FOR ALL- STUDENTS, STAFF, FAMILIES & COMMUNITIES

Diane Allensworth, PhD, CHES; Christi Kay, MAED; Elizabeth Stevenson, MPH

OUT OF YOUR SILO AND INTO THE BARN DANCE: COLLABORATING FOR HEALTHIER CHILDREN

Bonni C. Hodges, MS, PhD; Donna M. Videto, PhD, MCHES

C2: ESG SESSION: EXPLORING PAST, PRESENT, AND FUTURE OPPORTUNITIES FOR ETA SIGMA GAMMA MEMBERS

Moderator: Holly Moses, PhD, MSHE, CHES

Room: Centennial G

ETA SIGMA GAMMA'S 50TH ANNIVERSARY: A REFLECTION ON THE PAST AND A VISION OF THE FUTURE

Alan J. Sofalvi, PhD, CHES; Kelly L. Wilson, PhD, MCHES; Leigh Szucs, PhD (c), MEd, CHES

RAISING THE MINIMUM AGE OF SALE ON TOBACCO AND TOBACCO-RELATED PRODUCTS: RECOMMENDATIONS ON COLLABORATION AND ADVOCACY FOR ETA SIGMA GAMMA MEMBERS AND COMMUNITY PARTNERS

Mallory C. Rinckey, MPH, CHES

CAREER PATHWAYS FOR HEALTH PROMOTION STUDENTS: FITTING INTO THE NEW HEALTH CARE TEAM

Joanna DeMarco, DHSc, CHES; Manuella Crawley, MEd, PhD, CHES; Sheila M. Patterson, PhD

C3: LESSONS THAT TRANSCEND BORDERS: THE GLOBAL EXPERIENCE

Moderator: Sarah Miller

Room: Centennial F

BREAKING DOWN SILOS TO PROMOTE REFUGEE HEALTH: A TRANSDISCIPLINARY EXPLORATION OF THE EXPERIENCES OF CONGOLESE WOMEN THROUGH PHOTOVOICE

Shannon McMorrow, MPH, PhD

IMPLICATIONS FOR ENTERTAINMENT-EDUCATION AS A GLOBAL HEALTH PROMOTION STRATEGY FROM A RADIO PROGRAM IN MOZAMBIQUE

Amy Henderson Riley, MA, MCHES

ENGAGING NURSES IN IDENTIFYING FACTORS LIKELY TO INFLUENCE THE SUSTAINMENT OF TASK-SHIFTING STRATEGIES FOR BLOOD PRESSURE CONTROL IN KUMASI, GHANA: A CONCEPT MAPPING STUDY
Sarah Blackstone, MPH

IMPROVING ACCESS, HEALTH, AND COMMUNITY INTEGRATION FOR REFUGEES: THE IMPORTANT ROLE OF PEER MENTORS AS NAVIGATORS
Pamela A. Duffy, PhD

C4: DELIVERY MATTERS: FACTORS THAT ENHANCE SEXUAL EDUCATION

Moderator: Rhonda Rahn, PhD, MS, CHES

Room: Centennial C

PEDAGOGY MATTERS: UTILIZING A TEACHING CONSULTATION MODEL TO IMPROVE TRAINING DELIVERED WITHIN HEALTHCARE SETTINGS
Vivian M. Finch, PhD; Hasina Mohyuddin, MS, MBA

BIG DECISIONS: FACTORS INFLUENCING CURRICULUM FIDELITY OF A SEXUAL EDUCATION PROGRAM CURRICULUM IN PUBLIC SCHOOLS
James M. Bishop, MEd, CHES

FOUNDATIONS: AN EMERGING NATIONAL MODEL FOR CORE SKILLS TRAINING IN SEX EDUCATION
Blythe A. Ulrich, MA, CHES

C5: ROUNDTABLES: TECHNOLOGY

Moderator: Mark Kittleson, PhD, MCHES, FAAHB, FAAHE

Room: ~~Centennial A~~ Moved to Mineral Hall D&E

INSPIRING HEALTHY EATING AND PHYSICAL ACTIVITY BEHAVIORS THROUGH ONLINE GAMIFICATION AND PEER MOTIVATION: SUPERTRACKER GROUPS AND CHALLENGES
Erica Gavey

ACCESSING SOCIAL SUPPORT BY APP: A TOOL FOR POSTPARTUM MOMS
Susan Roberts-Dobie, PhD, CHES

USING NEW MEDIA TECHNOLOGIES TO IMPROVE EATING AND EXERCISE BEHAVIORS VIA A HEALTH INTERVENTION PROGRAM
Kim Bissell, PhD; Sarah E. Pember, PhD(c), MT, CHES; Xueying (Maria) Zhang, MS

WIDGETS, APPS, AND WEB TOOLS: LEVERAGING TECHNOLOGY TO SUPPORT PUBLIC HEALTH STAFF
Rachel Pryzby, MPH, CHES; Sarah Pomerantz, MPH, CPH

CAPTURING PORTALS AND POKEMON: EXPLORING PHYSICAL AND SOCIAL HEALTH BENEFITS OF MOBILE GAMES
Nicole Aydt Klein, PhD, MCHES

SALUD AMERICA!: BUILDING A CULTURE OF HEALTH AND LEADERS THROUGH CONTENT CURATION AND SOCIAL MEDIA MARKETING
Amanda Merck, MPH

HEALTH EDUCATION 2.0: INCORPORATING INNOVATIVE TECHNOLOGY BASED APPROACHES TO IMPROVE HEALTH OUTCOMES
Jennifer Farmer, MS, CHES; Laura Lloyd, MPH, MCHES

RECRUITMENT AND RETENTION OF YOUNG ADULT SEXUAL MINORITY BLACK MEN FOR MOBILE PHONE BASED ECOLOGICAL MOMENTARY ASSESSMENT USING COMMUNITY-BASED PARTICIPATORY RESEARCH PRINCIPLES
Sabrina Smiley, MPH, PhD, MCHES

C6: UTILIZING RESULTS-BASED ACCOUNTABILITY™ (RBA) FOR INNOVATIVE STRATEGIC PLANNING: A FRAMEWORK OF COORDINATION AND IMPACT FOR LOCAL, STATE, AND NATIONAL AGENCIES AND PROGRAMS

Moderator: Ramona Jackson, MPH

Room: Centennial B

Beth H. Chaney, MA, PhD; Rebecca Reeve, PhD, CHES; Elizabeth Stevenson, MPH; Adenike Bitto, MD, MPH, DrPH, MCHES; Ramona Jackson, MPH; Gayle Walter, MPH, PhD, CHES; Danielle Gardner

9:00AM–1:00PM ESG BOARD MEETING

Room: Mineral Hall F

10:00AM–10:15AM BREAK

10:15AM–11:15AM PLENARY III

Room: Centennial D&E

WELCOME/MODERATOR

Moderator: David A. Birch, PhD, CHES

PRESENTATION OF THE 2017 ELIZABETH FRIES HEALTH EDUCATION AWARD

James F. Fries, MD

HOW MANY BEHAVIORAL SCIENTISTS DOES IT TAKE TO CHANGE A LIGHT BULB? ADVANCING THE SCIENCE OF BEHAVIORAL SELF-MANAGEMENT OF CHRONIC DISEASE

John P. Allegrante, PhD, LHD (Hon); Professor of Health Education, Teachers College, and Adjunct Professor of Sociomedical Sciences, Mailman School of Public Health, Columbia University

11:15AM–11:30AM BREAK

11:30AM–1:00PM CONCURRENT SESSIONS D

D1: IGNITE: NUTRITION

Moderator: Katie Wagoner, MPH

Room: Centennial D&E

USING BEHAVIORAL ECONOMICS TO ADVANCE OBESITY PREVENTION RESEARCH

Adam Knowlden, PhD, MS, CHES

I'LL HAVE WHAT SHE'S PHOTOGRAPHING: THE USES, GRATIFICATIONS, AND MOTIVATIONS OF FOOD-RELATED PHOTO-SHARING ON SOCIAL MEDIA

Sarah E. Pember, PhD(c), MT, CHES

CONTENT ANALYSIS OF NUTRITION INFORMATION OF MOBILE APPLICATIONS AIMED AT CHILDREN

Yuliya Shneyderman, MA, PhD

RESULTS FROM PILOT LIGHT'S PROGRAM DURING THE 2015-2016 SCHOOL YEAR: AN INNOVATIVE APPROACH TO FOOD EDUCATION

Kendra Cinique Julion, MS

ONLINE CME ACCREDITED NUTRITION EDUCATION COURSE USED TO FACILITATE LEARNING BY PRACTICING PHYSICIANS

Kristen K. Hicks, MS, RD, LD

USING COMMUNITY GARDENS TO IMPROVE HEALTH EQUITY AND ENTREPRENEURIAL OPPORTUNITIES

Melissa M. Frisbie, MPH

CREATING AN EVIDENCE-BASED TOOL FOR LARGE SCALE FOOD BANK PURCHASES TO IMPROVE POPULATION NUTRITION

Andrew A. Peachey, DrPH

DETAILED SCHEDULE (CONT.)

FRESH FARMACY AND HARVEST OF THE MONTH: WORKING TOGETHER TO PROMOTE HEALTHY EATING

Tiffany Neal, MPH, MCHES

A COMMUNITY-BASED PARTICIPATORY APPROACH TO INCREASE ACCESS TO HEALTHY FOODS FOR COMMUNITY RESIDENTS IN ATLANTA, GA NEIGHBORHOODS

Latrice Rollins, PhD

D2: PARTNERING4HEALTH: THE POWER OF A NATIONAL COLLABORATIVE IN REDUCING CHRONIC DISEASE

Moderator: Brigitte Johnson, APR

Room: Centennial G

NATIONAL CHRONIC DISEASE PREVENTION IMPLEMENTATION AND DISSEMINATION STRATEGIES ESSENTIAL FOR BUILDING COMMUNITY INFRASTRUCTURE TO COMPLETE POPULATION-BASED EFFORTS

Laura King Hahn, BSN; Elizabeth Hartig, MA; Elaine Auld, MPH, MCHES

BUILDING COMMUNITY CLINICAL LINKAGES: WIC STRENGTHENS PROVIDER RELATIONSHIPS

Anna-Maria Roache, MPH

D3: HEALTH SYSTEMS DELIVERY

Moderator: Cherylee Sherry, MPH, MCHES

Room: Centennial F

COMMUNITY HEALTH WORKERS IN MISSOURI HEALTH SYSTEMS

Carol Cox, PhD, CHES; Darson L. Rhodes, PhD, CHES; Joseph D. Visker, PhD, MCHES

EHR DATA AS PUBLIC HEALTH EDUCATION: DISTRIBUTED DATA NETWORKS AND EDUCATING COMMUNITIES ON HEALTH STATUS

Rachel Zucker, MPH

INTEGRATION OF HEALTH EDUCATION WITHIN A LARGE HEALTH SYSTEM IN THE BRONX, NY

Arycelis Segura, MA, CHES, CLC, CDE

D4: WHERE DOES IT STOP? A LOOK INSIDE VIOLENCE PREVENTION

Moderator: Alexis Blavos, PhD, MCHES

Room: Centennial B

PARENT'S EXPECTATIONS OF HIGH SCHOOLS IN FIREARM VIOLENCE PREVENTION

Erica Payton, PhD, CHES

THE ROLE OF HEALTH EDUCATORS IN PREVENTION OR INTERVENTION OF WORKPLACE BULLYING

Lori Dewald, EdD, MCHES

PARTNERSHIP TO EXPLORE MINDFULNESS TRAINING IN SCHOOLS TO PREVENT SCHOOL VIOLENCE AND EMPOWER HEALTH DECISIONS

Carol Foust, MEd, MS, PhD

D5: ROUNDTABLES: BEYOND SILOS

Moderator: Sandra Bulmer, PhD, MS, CHES

Room: Centennial A

MOVING BEYOND THE SILOS AND STIGMA FOR MENTAL HEALTH PROMOTION: EVALUATION RESULTS FROM A COMMUNITY BASED PARTICIPATORY MENTAL HEALTH PROMOTION PROJECT

Shannon McMorrow, MPH, PhD; Heidi Rauch, MS, PhD; Anita Ohmit, MPH; Calvin Roberson, MPH

COMMUNITY HEALTH WORKERS AND HEALTH EDUCATORS: ALIGNING WORK FOR THE BENEFIT OF NEW MEXICO COMMUNITIES

Sue Forster-Cox, MPH, PhD, MCHES; Jennifer Marberry, MS, CHES

THE NEW MEXICO POPULATION HEALTH COLLABORATIVE - WHERE HEALTH, INNOVATION, AND TECHNOLOGY MEET

Joe Anderson, PharmD, PhC, BCPS; Adam Baus, PhD, MA, MPH; Samantha Shawley, MPH

OUT OF OUR SILOS! HEALTH EDUCATION AND RECREATION (TOGETHER) TRANSFORMING THE PLACES AND SPACES IN WHICH WE LIVE, WORK, AND PLAY

Kathleen Roe, DrPH; Alvin Galang, MPH

D6: GETTING INVOLVED LOCALLY: SOPHE CHAPTERS

Moderator: Catherine L. Ramstetter, PhD, CHES

Room: ~~Mineral Hall D&E~~ Moved to Centennial H

Presenters: *Michelle Carvalho, MPH, CHES; Cindy Liverance, PhD, CHES; Allison Nguyen, MPH, CHES; Nicole Smith, MPH, CHES; William Cissell, PhD, MPH, CHES*

1:00PM–2:30PM LUNCH ON OWN

1:15PM–2:15PM SOPHE ALL MEMBER BUSINESS MEETING

Room: Centennial D&E

2:00PM–4:00PM ESG BUSINESS MEETING

Room: Mineral Hall F&G

2:30PM–4:00PM PLENARY IV

Room: Centennial D&E

WELCOME/MODERATOR

Kelli R. Brown, PhD, CHES

CULTIVATING WORKFORCE DIVERSITY: TRANSGENERATIONAL ISSUES AND SOLUTIONS

Guwan Jones, MPH, MCHES, Chief Diversity Officer, Vice President Workforce Planning, Baylor Scott & White Health

4:00PM - 5:00PM ESG AWARDS

Room: Mineral Hall F&G

4:00PM–4:15PM BREAK

4:15PM–5:45PM

CONCURRENT SESSIONS E E1: NEVER STATIC: OUR WORKFORCE IN FLUX

Moderator: Leah Neubauer, EdD, MA

Room: ~~Centennial H~~ Moved to Centennial C

THE MEDICAL CAREERS AND TECHNOLOGY PIPELINE (MEDCAT): HEALTH AND BIOMEDICAL WORKFORCE DEVELOPMENT FOR AMERICAN INDIAN AND APPALACHIAN STUDENTS
Sarah Langdon, MPH, CHES; Charlene Hunt

TURNSTILE CAREERS: BENEFITS, PRACTICALITIES, EXAMPLES, AND CHALLENGES OF MOVING FROM ACADEMIA TO PRACTICE AND BACK
Lawrence W. Green, MPH, DrPH; Stephen F. Gambescia, MEd, PhD; Collins O. Airhihenbuwa, MPH, PhD

ENGAGEMENT & MENTORSHIP: CULTIVATING A DIVERSE PUBLIC HEALTH WORKFORCE

Susan Berry Jones, MPH

ELEVATING MENTORSHIP THROUGH PATHWAYS TO PRACTICE SCHOLARS: A REGIONAL STUDENT FIELD PLACEMENT PROGRAM

Michelle L. Carvalho, MPH, CHES; Laura M. Lloyd, MPH, MCHES

E2: EDUCATION & INTERVENTION: PREGNANCY AS A CHOICE

Moderator: Keely Rees, PhD, MCHES

Room: Centennial G

EVALUATION OF THE SUSTAINABILITY OF A HAIR-SALON BASED HEALTH EDUCATION PROJECT: 6-MONTH FOLLOW-UP ON STYLIST BEHAVIOR

Susan Roberts-Dobie, PhD, CHES

IMPLEMENTING EVIDENCE-BASED ADOLESCENT PREGNANCY PREVENTION INTERVENTIONS: UNDERSTANDING THE CHALLENGES FACILITATORS FACE

Natoshia M. Askelson, MPH, PhD

APPLYING AN INTERACTIVE SYSTEMS FRAMEWORK TO CREATE PROGRAM INNOVATIONS IN TEENAGE PREGNANCY PREVENTION

Whitney Garney, PhD

E3: STUDENT ENGAGEMENT: HANDS ON LEARNING

Moderator: J. Sunshine Cowan, PhD, MPH, MCHES

Room: Centennial F

INTEGRATING INNER-CITY COMMUNITY COLLEGE STUDENTS INTO A SCHOOL-BASED HEALTH PROMOTION PROGRAM

Stacia M. Reader, EdD; Charmaine Aleong, RN, RD, MS, MSN

LEARNING FROM OUR STUDENTS: STRENGTHENING OUR PROFESSIONAL PREPARATION PROGRAMS TO UNLEASH THE POTENTIAL OF THE NEXT GENERATION

Kathleen Roe, DrPH

LET'S MAKE A DEAL: HOW A SERVICE LEARNING COURSE BECAME A SOCIAL ENTREPRENEUR NETWORK

Robert M. Rink, PhD, MPH

HEALTH COACHING PROGRAMS: LEVERAGING RESOURCES AND EXPANDING OPPORTUNITIES IN TRADITIONAL PROFESSIONAL PREPARATION PROGRAMS

Sheila M. Patterson, PhD; Manuella Crawley, MEd, PhD; Joanna DeMarco, DHsc, CHES

E4: TOOLS FOR ADVANCING HEALTH PROMOTION

Moderator: Catherine L. Ramstetter, PhD, CHES

Room: Centennial B

PLANNING AND EVALUATION 101 – A GUIDE FOR CONSUMER FOOD SAFETY EDUCATORS

Ayma Rouhani, MHS; Ann Taubenheim, PhD, MSN

HEALTHTALK EXPRESS: PROMOTING CHRONIC DISEASE PREVENTION

Ninfa P. Purcell, MS, CHES

THE OMAHA SYSTEM: A ROBUST DOCUMENTATION TOOL FOR HEALTH EDUCATION PRACTITIONERS

Cherylee Sherry, MPH, MCHES

E5: ROUNDTABLES: COMMUNITY ENGAGEMENT

Moderator: Lainey Trahan, MPH

Room: Centennial A

INNOVATIVE PROBLEM SOLVING FOR COMMUNITY ISSUES: CLIENT CENTERED DESIGN

Jody L. Vogelzang, RDN, CHES, FAND

MAKING CONNECTIONS: UNDERSTANDING AND ADDRESSING ADVERSE COMMUNITY EXPERIENCES AND RESILIENCE

Maureen Silva, MPH

CENTRALIZING COMMUNITY-ENGAGED PARTICIPATORY APPROACHES IN PLANNING AND IMPLEMENTATION OF CARDIOVASCULAR DISEASE AND DIABETES RISK REDUCTION EDUCATION AND MOBILIZATION APPROACHES

Angela Jones Church

HALF WAY UP A CLIFF AND STILL CLIMBING: ASSESSMENT OF A UNIVERSITY-WIDE COMMUNITY ENGAGEMENT PROGRAM

Kirsten Rodgers, EdD, MSPH, MCHES

RISK COMMUNICATION: EMPOWERING SOCIALLY STIGMATIZED COMMUNITIES – A LOCAL HEALTH DEPARTMENT'S PERSPECTIVE

Martha Marquez

THE AMERICAN HEART ASSOCIATION'S NATIONAL IMPLEMENTATION MODEL FOR CHRONIC DISEASE PREVENTION: ORGANIZATIONAL INTEGRATION TO ENHANCE SUSTAINABILITY

Victoria Taffe, CHES; Laura King Hahn, BSN

E6: ROUNDTABLES: HBCU ETHICS & RESEARCH

Moderator: William Cissell, PhD, MSPH, CHES (ret)

Room: ~~Mineral Hall D&E~~ Centennial H

KNOWLEDGE, ATTITUDES, AND BELIEFS OF AFRICAN AMERICAN PARENTS/CAREGIVERS REGARDING CHILDHOOD OBESITY

Nakeitra Burse, DrPH, MS, CHES

A TRANSDISCIPLINARY EXAMINATION OF SICKLE CELL TRAIT AMONG STUDENT ATHLETES

Tomia Austin; Carliss Lee, PhD, MCHES; Sandra G. Suther, PhD

PARENTAL ATTITUDES, BELIEFS, AND BEHAVIORS ABOUT CARIES PREVENTION AMONG BLACK PRESCHOOL CHILDREN

Rachel Clarke, CHES; Mary Shaw-Ridley, PhD, MCHES

PERCEPTIONS OF WEIGHT STATUS AMONG PARENTS OF PRE-SCHOOL CHILDREN IN A RESOURCE LIMITED SETTING IN LIMA, PERU

Kathleen McInvale Trejo, MPH; Mary Shaw-Ridley, PhD, MCHES

EXPLORING DIFFERENCES IN INFLUENZA VACCINATION IN HISPANIC AND NON-HISPANIC COLLEGE STUDENTS

Kathleen Mae Perlas Galinato, MPH; Vickie Krenz, PhD

6:00PM–8:30PM

AWARDS CEREMONY & RECEPTION

All Attendees are Welcome

Room: Centennial D&E

DETAILED SCHEDULE (CONT.)

SATURDAY, APRIL 1ST

7:00AM–1:00PM

REGISTRATION & CE DESK OPEN

7:00AM–8:00AM

POSTER SET UP - DAY 3

Room: Centennial Ballroom Foyer

7:30AM–8:30AM

EARLY BIRD SESSIONS

EB4: IMPROVING THE PROFESSION'S CAPACITY FOR EFFECTIVE SCHOOL HEALTH EDUCATION: REVISING THE SCHOOL HEALTH EDUCATION TEACHER PREPARATION STANDARDS

Moderator: Jordan Buckley, MPH, CHES

Room: Centennial F

Adrian R. Lyde, PhD; Christina Dake, MEd; Jacqueline Jackson, PhD; Michael J. Mann, PhD; Brandye D. Nobiling, PhD; Elaine Auld, MPH, MCHES

EB5: CELEBRATE SAFELY

Moderator: Ramona Jackson, MPH

Room: Centennial A

Inez Tenenbaum, MEd, JD; Julie Heckman

8:00AM–4:00PM

FAHE BOARD MEETING

Room: Marble, 4th Level

8:00AM– 9:00AM

POSTER PROMENADE – DAY 3

Room: Centennial Ballroom Foyer

9:00AM–10:30AM

CONCURRENT SESSIONS F

F1: IGNITE: CHILDREN/TEENS

Moderator: Rachel Doherty, RDHAP

Room: Centennial D&E

"EVERYONE IS DOING IT": WHEN DID TEENAGE PEER SEXUAL HARASSMENT BECOME "NORMAL"?

Kathleen Phillips, PhD, CHES; Lauri J. DeRuiter-Willems, PhD; Julie T. Dietz, MS, PhD; Misty Rhoads, PhD; Sheila Simons, MS, PhD; Nikki Hillier, PhD

"GOOD GIRLS DON'T TALK ABOUT SEX": AFRO-CARIBBEAN PARENT VIEWS ON PARENT TEEN SEXUAL HEALTH CONVERSATIONS

Kemesha S. Gabbidon, MPH, CPH

LEVERAGING THE K-12 SCHOOL ENVIRONMENT TO PREVENT GUN VIOLENCE: A CALL FOR ACTION

Sonali Rajan, MS, EdD

PARTNERING TO IDENTIFY AND SERVE YOUTH VICTIMS OF HUMAN TRAFFICKING: ENGAGING STATE HEALTH DEPARTMENT, YOUTH SERVING AGENCIES, AND UNIVERSITIES

Terri L. Lee, MPH

PROMOTING CHILDREN'S ORAL HEALTH THROUGH AN INNOVATIVE CROSS-DISCIPLINARY COLLABORATION

Christie Lauren Lumsden, PhD, RD, CDN

DEVELOPING A LAY HEALTH PROMOTION PROGRAM WITH AND FOR HOMELESS YOUTH

Sophia Alicia Beltran

ADVOCACY FOR SAFE WALKING/BIKING ROUTES TO SCHOOL FOR KIDS THROUGH SERVICE-LEARNING

Robbie Chaney, MS, PhD; Paige Oliver; Rachel Mortenson

AN EVALUATION OF STROKE LITERACY AMONG A SAMPLE OF PRE-ADOLESCENT CHICAGO SCHOOL CHILDREN

Alexandra L. DeSorbo-Quinn, MPH, EdD

F2: CATALYSTS ON CAMPUS: COLLEGE HEALTH

Moderator: Anders Cedergren, PhD, CHES

Room: Centennial G

TRUTH INITIATIVE'S COLLEGE PROGRAM: CULTIVATING A CULTURE OF SMOKE-FREE COLLEGE CAMPUSES

Denise Smith, MPH

SLUT-SHAMING AND VICTIM-BLAMING: A QUALITATIVE INVESTIGATION OF UNDERGRADUATE STUDENTS' PERCEPTIONS OF SEXUAL ASSAULT

Sarah E. Pember, PhD(c), MT, CHES; Christine L. Hackman, PhD, CHES

DESIGNING EFFECTIVE HEALTH EDUCATION EVENTS ON A COLLEGE CAMPUS: BRIDGING THE GAP TO ESTABLISH NEW PARTNERSHIPS ACROSS ACADEMIC AND STUDENT SERVICE CAMPUS OFFICES

Kirsten Roller, PhD

F3: THE VIRTUAL IS REALITY: ONLINE HEALTH EDUCATION

Moderator: Elaine R. Hicks, MSLIS, MPH, MCHES

Room: Centennial F

CRITICAL ELEMENTS OF SUCCESSFUL ONLINE HEALTH EDUCATION PROGRAMS

Kristine Fish, PhD

ONLINE DISCUSSIONS IN A SOCIAL AND INTERCONNECTED SPACE

Emilia Patricia T. Zarco, MD; Kadi R. Bliss, PhD, CHES

PREDICTORS OF STUDENT SUCCESS IN AN ONLINE MPH PROGRAM

Melissa Alperin, MPH, EdD, MCHES

F4: SMOKE-FREE POLICIES FOR HEALTHY ENVIRONMENTS

Moderator: Cindy Liverance, PhD, CHES

Room: Centennial B

PROMOTING SMOKE-FREE POLICIES IN PUBLIC VERSUS AFFORDABLE HOUSING: UNDERSTANDING SIMILARITIES AND DIFFERENCES

Michelle Kegler, DrPH

DIVERSIFICATION OF OUTREACH AND EDUCATION: USING DIGITAL MEDIA AS PART OF A COMPREHENSIVE APPROACH TO ADVANCE SMOKE-FREE HOUSING

Aesha Binion, MPH

SMOKE-FREE PUBLIC HOUSING POLICY IMPACT

Zachary Raney, MPH, CHES

MOBILIZING THE COMMUNITY TOWARDS TOBACCO FREE LIVING THROUGH POLICY AND ENVIRONMENTAL CHANGES IN GEORGIA: COASTAL PUBLIC HEALTH DISTRICT'S JOURNEY TOWARDS TOBACCO/ SMOKE FREE ENVIRONMENTS

Anne-Marie Lydia Coleman, PhD; Cristina Pasa Gibson

F5: WHERE WE LIVE, WORK, PLAY: THE ENVIRONMENT AND OUR HEALTH

Moderator: Elizabeth Stevenson, MPH

Room: Centennial A

USING THE TRACKING NETWORK TO IDENTIFY ENVIRONMENTAL HEALTH ISSUES AND INFORM PREVENTION STRATEGIES

Jena Losch; Megan L. Snow

ASTHO'S ENVIRONMENTAL PUBLIC HEALTH TRACKING FELLOWSHIP:
ADDING VERSATILITY TO A HEALTH EDUCATOR'S TOOLKIT
Samantha Williams, MS

CLEVELAND'S MIDWAY PROTECTED BIKE BOULEVARD NETWORK: A
POPULATION LEVEL ACTIVE TRANSPORTATION INTERVENTION TO
INCREASE DAILY PHYSICAL ACTIVITY AND REDUCE HEALTH RISKS
ASSOCIATED WITH PHYSICAL INACTIVITY
Barbara A. Clint

10:30AM-10:45AM
BREAK

10:45AM-12:15PM
PLENARY V: PANEL

**Reducing Violence in America: Multidisciplinary Perspectives
within a Public Health Framework**

Moderator: *Keon Gilbert, DrPH, MA, MPH*

Room: **Centennial D&E**

Pamela Mejia, MPH, MS, Senior Researcher, Berkeley Media Studies Group
Eric Sigel, MD; Professor of Pediatrics and Fellowship Director Adolescent
Medicine; Children's Hospital Colorado; Chief James Hawthorne; Chief of
Police, Cedar Hill Independent School District

12:15PM - 12:30PM
CONFERENCE CLOSING

Adenike Bitto, MD, DrPH, MCHES, SOPHE 2017-2018 President

1:00PM-5:30PM

**POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE -
PART I**

Room: **Minerall Hall D&E**

1:30PM-3:00PM

**SOPHE INCOMING/OUTGOING EXECUTIVE COMMITTEE
MEETING**

Room: **Granite C**

SUNDAY, APRIL 2ND

8:00AM-12:00PM

**POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE -
PART II**

Room: **Mineral Hall D&E**



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AUTHOR INDEX

Adams, Mary Anne	.D1
Agomo, Carol N.	.B5, SA18
Aguilar, Rosalie Patricia	C5, TH29
Airhienbuwa, Collins	B1, E1
Alaniz, Angela	E2, TH27
Alber, Julia	B1, E1, TH9, TH41, FR17, SA13
Albright, David L.	A1, B5
Aleong, Charmaine	E3
Allegrante, John	B1, F1, P3
Allen, Kristen ReAnna	FR19, SA3
Allensworth, Diane	C1, SA1
Allison, Kathleen	A6, SA5
Almeida, Nicole	TH21
Alperin, Melissa	E1, F3
Alrubh, Fatimah	FR41
Anderson, Joe	D5
Apodaca, Vanessa	TH13
Ashe, Marice	PW5
Askelson, Natoshia M.	E2, FR16
Auld, Elaine	D2, EB4, FR28
Austin, Tomia	E6
Aydt Klein, Nicole	C5
Azim, Sabiya	TH37
Babaeian, Naghme	TH15
Baker, Kim	A4, C5, D1
Baldwin, Susan	A3
Ball, James W.	TH38, FR27
Ballard, Caitlin	A1
Ballard, Dashauna	B5, FR19
Bamberger, Katharine	TH20
Banas, Jennifer R.	TH38
Banerjee, Priya R.	SA24
Banez, Christian	D3
Barrington, Patsy	TH14, FR5
Barry, Adam E.	FR48
Bartlett, Courtney	A1
Baus, Adam	D5
Bayakly, A. Rana	TH11
Beckel, Johnni	SA23
Becker, Lyn	TH17, TH28
Becker, Mikaela	TH30
Bell, Ronny	E1
Beltran, Sophia Alicia	F1
Bentley, Kelly M.	FR32
Berdanier, Alanna	SA28
Beric-Stojic, Bojana	B6
Berry Jones, Susan	E1
Berzen, Alissa K.	TH11
Bevill, Bambi	D5
Bice, Matthew R.	TH38, FR27
Bicego, Emma	FR14
Binion, Aesha	C1, F4
Birch, David	PIA, B1, FR19
Birnbaum, Jill	D2
Bishop, James M.	C4, TH24
Bissell, Kim	A4, C5, D1
Bitto, Adenike	B1, B6, C6
Blackstone, Sarah	C3, FR23
Blankenship, Bonnie Lee	SA16
Blavos, Alexis A.	SA14
Bliss, Kadi R.	F3, TH2
Bloom, Flora	B1
Bondy, Jessica	D3
Botero, Andrea M.	TH13
Boyer, Paige	SA16
Brace, Andrea M.	F2
Brady, Patrick	FR16
Branson, Donna	C1, TH22
Bransteitter, Tiffany	TH10
Breny, Jean M.	E3
Bridges, Christina W.	TH3
Britigan, Denise H.	A6, FR40
Brooks Russell, Ashley	PW2
Brown, Connor	FR12
Brown, Janene	TH17, TH20, TH28
Brown, Kelly	E5
Brown, Mary V.	C1
Brown, Stephen L.	FR22
Bryie, Lindsey	TH19
Bryzek, Jessica	SA2
Budyzn, Samantha	FR16
Bui, Amy	E3
Bullwinkle, Catherine	D1
Bulmer, Sandra	TH36
Burak, Lydia J.	TH21
Burse, Nakeitra	E6
Burt, Preston	A1
Burton, Wanda M.	F2
Bustillos, Elias Alexis	TH13
Caboot, Barbara	TH17, TH28
Cabuslay, Edith	TH16, FR50
Cameiro, Pedro	FR33
Cantu, Ruben	E5
Cartwright, Kate	TH13
Carvalho, Michelle L.	D6, E1
Castor, Thomas Scott	FR4, FR13, FR21, SA14
Catanach, Catherine	E2, TH27
Cedergren, Anders	EB2
Chainani, Karishma	TH34
Chaney, Beth H.	C6, TH39, SA29
Chaney, Robbie	F1
Checketts, Rees	FR30
Chung, Alina	FR14
Cinique Julion, Kendra	D1
Cissell, William	B1
Clark, Heather	TH6
Clark, Janice L.	EB3
Clarke, Rachel	E6
Clint, Barbara A.	F5
Coleman, Anne-Marie	F4, FR14, FR49
Collie-Akers, Vicki	TH40
Collier, Freddy	F5
Conrad, Eric	TH30, FR7, FR19, FR24
Corbin, Hope	B6
Cornish, Disa	C5, TH33
Cottreel, Randall R.	E1
Cowan, J. Sunshine	FR39
Cox, Carol	B4, D3, TH37
Cozart, Thometta	D2
Craddock, Jr., Douglas	SA18
Crawley, Manuella	C2, E3
Creighton, Amy	SA23
Cremeens-Matthew, Jennifer	TH39
Crowther, Martha	B5
Curtis, Ramona	TH3
Dadios, Grace	TH16, FR50
Daily, Shay M.	FR37
Dake, Christina	EB4
Dake, Joseph	FR4
Darrouzet-Nardi, Amelia F.	D5
Das, Sharmi	E4
Davidson, Art	D3

Davis, Christine	A1, FR8, SA31
Davis, Emily Sarah	FR31
Dawson, Becky S.	D5
Dean, Rebecca	FR42
Defibaugh-Chavez, Sengdhuan	FR7, FR19
Degler, Patti	FR16
DeMarco, Joanna	C2, E3
DeRuiter-Willems, Lauri J.	F1
DeSorbo-Quinn, Alexandra L.	D1, F1
Dewald, Lori	D4, SA10
Diehr, Aaron	FR21, SA14
Dietrich, Cecile	B2
Dietz, Julie T.	F1
Dombrowski, Rachael	A4
Dominguez, Alondra	TH13
D'Onofrio, Carol	B1
Doyle, Eva	TH3
Duffy, Pamela A.	C3
Dunseith, Nicole	TH37
Durica, Deanna	C1, F4
Dye, Mirine	PW1
Early, Jody O.	F1
Ebert, Katherine Elizabeth	TH26
Ehiri, John	FR23
Ellis, Lisa	C5
Else, Lee Ann	C1
Eppes, Elisabet	D2
Erickson, Kristin	E4
Ernst, Alexandra	TH20, SA9
Evans, Jennifer	TH30
Evans, Marian	TH36, SA22
Ewing, Heather S.	C4
Fabayo, Oluwayomi	F4, FR14
Fahrenbruch, Melissa	PW3
Falcone, Tanya	FR26
Farmer, Jennifer	C5, E2, TH27
Fernandez, Kristen	E3
Fernandez, Maria E.	B4
Fernandez-Espada, Natalie	B4
Ferrell, Abigail	PW5
Finch, Vivian M.	C4
Fish, Kristen	F3
Fitzpatrick, Mandy	FR34
Forand, Steven P.	D1
Forsyth, Emily	B4
Foster-Cox, Sue	D5
Foust, Carol	D4
Franck, Karen	B5
Franks, Padra	SA1
Frasier, Pamela Y	B2
French, Molly E.	TH8
Frisbie, Melissa M.	D1
Gabbidon, Kamesha S.	F1
Galang, Alvin	D5
Gallion, Kipling J.	TH29
Gambescia, Stephen F.	E1
Garcia, Kristen	A3, E2, TH27, FR43
Gardner, Danielle	C6
Gardner, Antonio	TH18, SA18
Garney, Whitney	A3, C5, E2, TH27, FR43
George, Paula	FR31
Getz, Deborah	F1
Gilliard, Danielle K.	E1
Gitche, Dent	TH31
Glancey, Michelle	FR11, FR36, FR42
Glanz, Karen	TH41, FR17, SA13
Glassman, Jennifer	TH23
Glassman, Tavis	A2, FR13, FR21, SA14
Godin, Steven	FR34
Goekler, Susan F.	EB4
Golembiewski, Elizabeth	E2
Goodson, Patricia	FR48
Grant, Thomas Clint	E1
Gray, Judith	SA2
Green, Larry	B1, E1
Greenbacker, Livia	TH17, TH20, TH28, SA9
Greenband, Marissa	TH35
Grisso, Darian	E3
Grode, Gabrielle	TH20
Grossman, Suzanne	TH41
Gyamfi, Joyce	C3
Haardörfer, Regine	F4
Hackman, Christine L.	F2, TH35
Hallum, Jacquelyn	E1
Hamilton, Autumn	TH5
Hampton, Cicily	EB2
Hanney, William	FR45
Hanshaw, Meg	E1
Hanson, Carol	D5
Harding, Garrett L.	C1, TH22
Harris, Cynthia M.	E1
Harris, LaNita	FR39
Harris, Quinney	D2
Hartig, Elizabeth	D2
Harvey, Susan P.	TH40
Hawthorne, James	P5
Hayes, Christine	TH27
Hays, Christi	A1, E2, FR8
Heckman, Julie	EB5
Henderson Riley, Amy	B6, C3
Hendricks Thomas, Kate	A1
Henry, Chad	A5
Henry, Randal	A4
Henry Akintobi, Tabia	A5, D1, E5
Herbert, Patrick C.	TH12
Herndon, Sally	F4
Herrenkohl, Kelly	TH20
Hesse, Michelle	D1
Hicks, Kristen K.	D1
Hiller, Mark D.	B4
Hillier, Nikki	F1
Hinds, Bonnie Lee	TH1
Hodges, Bonni C.	C1
Hoepner, Lori	C5
Holland, Correy	C5
Holland, Courtney	A5
Hooker, Margaret	D1
Hooven, Katie	SA32
Hopper, Anthony	TH13
Hosack, Kisii	TH19
Houlberg, Madga	A5
Housman, Jeff M.	C4, TH7, TH24, SA11, SA17
Howard, Jocelyn	EB1
Hoxmeier, Jill C.	B3
Hunnell, William	FR12
Hunt, Charlene	E1
Hutcheson, Amanda K.	F2, FR3, FR25
Iwelunmar, Juliet	C3, FR23
Iwelunmor, Patricia	FR23
Jackson, Jacqueline	EB4
Jackson, Ramona	C6
James, Tyler	B3, FR1

AUTHOR INDEX (CONT.)

Jarvandi, Soghra	TH1	Loomis, Karen	TH35, FR25
Jecklin, Robert	TH8	Lopez, Ana Maria	TH22
Ji, Melissa Y.	FR8	Losch, Jena	F5
Jerrell, Kathleen	SA34	Losch, Mary E.	E2
Jiannine, Lia	SA26	Lucero, Christopher D.	D5
Johnson, Brigitte	D2	Luebke, Judith K.	TH5
Johnson, Ping	FR15	Lulejian, Armine	SA30
Jones, Guwan	P4	Lumden, Christie Lauren	F1
Jones Church, Angela	E5	Luquis, Raffy R	A6
Jordan, Timothy R.	TH23, FR46	Lyde, Adrian	PW3, EB4, SA15
Joseph, Sherin	D3	Lyn, Rodney	D1
Joshi, Kiran	C1	Lynch, Amanda	FR11, FR36, FR42
Kachur, Sandra L.	E5	Lysoby, Linda	EB3
Kanekar, Amar S.	B4, B6, FR47, SA8, TH31	Maarefvand, Masmoomeh	TH15
Kanu, Nakita	FR28	Machinga, Rujeko Olga	TH5
Karmaker-Saraf, Monita	SA14	Mahoney, Jeanne	D2
Katira, Kiran	TH13	Mann, Michael J.	EB4, FR38
Kaur, Sharonjeet	FR15	Marberry, Jennifer	D5
Kay, Christi	C1, SA1	Marks, James	PIB
Kegler, Michelle	F4	Marquez, Daniela	B2
Keglovitz-Baker, Kristin	A5	Marquez, Martha	E5
Keith, Jennifer D.	TH10, TH17, TH28, SA9	Marquez, Melinda	D3
Kelly, Samantha	B2	Martin, Ryan J.	TH39
Khan, Myrna	B4	Massand, Priya	D3
Khubchandani, Jagdish	D4, TH15, TH25, FR2, FR46, SA2	Massuda Barnett, Gina	C1, F4
King Hahn, Laura	D2, E5, FR43	Mata, Holly J.	B2
Kisorgbor-Narh, Cynthia S.	SA29	Mathai, Jenny V.	E5
Kittleson, Mark	P2	Mattocks, Amelia	SA27
Klein Carreon, Amie	A1	McAnulty, Roseann	A3
Klisch, Shannon	A4	McCann, Laura	TH10, SA9
Knowlden, Adam	A1, D1, FR3	McClain, Susan	TH17, TH28
Kofi Quakyi, Nana	C3	McCormick, Emily	D3
Kornblum, Annabel	F1	McCormick, Lisa	E1
Krenz, Vickie	E6	McDavid, Lindley	SA16
Krieger, Janice L.	TH9	McDonald, Skye	A1
Kristjansson, Alfgeir L.	FR38	McDonough, Meghan H.	SA16
Krob, Jamillee L.	SA6	McInvale Trejo, Kathleen	E6
Kruger, Jessica	FR4, FR13, FR21, SA14	McKean, Maeve	SA21
Kuruganti, Swarna	C5	McKee, Michael	D1
Lakhan, Ram	E6	McKinney, Sheila Y.	A5
Lamourelle, Gabrielle	SA21	McKinney, W. Paul	E1
Lang, Myia	SA18	McLain, Susan	SA9
Langdon, Sarah	E1	McLeroy, Kenneth R.	A3, C5, E2, TH27, FR43
Larsen, Dawn	TH5	McMonigal, Lori	FR34
Lasser, Ben	TH37	McMorrow, Shannon	A1, C3, D5, SA4
Le, Vincent	TH13	McNeill, Elisa	A1
Lea, Jaimie	F4	Meddock, Lisa	SA23
Lebow-Skelley, Erin	F4	Meier, Cristian	FR16
Lecona, Patricia I.	FR39	Meister, Lisa	EB4
Lee, Carliss	E6	Mejia, Pamela	P5
Lee, Elizabeth Ann.	TH31	Melendez, Elvin	SA22
Lee, Joseph G. L.	TH39	Merck, Amanda	C5, TH29
Lee, Terri L.	F1	Merianos, Ashley	FR37
Lefler, Lisa	E1	Meyer, Carl	FR20
Lenhart, Clare	FR34	Meyer, Stephanie	TH19
Leonard Edelstein, Burton	F1	Michiels Hernandez, Barbara L.	SA12
Leone, Angela	C5	Miller, Alanna	TH2
Leslie, Travie	D1	Miller, Audrey	SA20
Lessard, Laura	EB1, TH32	Miller, Brianna	FR26
L'Heureux Remington, Patrick	FR20	Milroy, Jeffrey J.	B2
Liu, Hong	FR48	Mitchell, Jermaine B.	SA18
Liverance, Cindy	D6	Miyairi, Maya	FR30
Lloyd, Kayla	FR14	Mobley, Sabrina	D1
Lloyd, Laura M.	E1	Mocerri, Penelope	FR14
Lomotan, Francesca	TH16, FR50	Mohyuddin, Hasina	C4
Long, Myia	B5	Monsen, Karen A.	E4

Monteiro, Kristina A.	FR31	Pomerantz, Sarah.....	C5
Morales, Jennyffer	TH22	Potts, Whitney C.	EB1
Mortemore, Sarah.....	FR4	Potts-Datema, William.....	.PW3, B6
Mortenson, Rachel.....	F1	Powell, Brent	FR7
Moyer, Matthew T.....	FR22	Prairie, Tara M.....	FR35
Murano, Peter S.....	D1	Price, James H.....	D4, TH25
Murfree, Sarah.....	FR35	Prince, Bennie.....	SA8
Murray, Sharon.....	PW3	Pruitt, Samory.....	B5
Murray-Davis, Margaret Ann.....	TH5	Pryzby, Rachel.....	C5
Nabil Pervaiz, Muhammed.....	FR11	Purcell, Ninfa P.....	E4
Nabors, Laura.....	B5, TH4, FR29, FR37	Radius, Susan M.....	TH12
Nayee, Manikaa.....	FR17	Radix, Asa.....	FR33
Neal, Tiffany.....	D1	Rae Varnes, Julia.....	FR1
Nelon, Jordan.....	E2, TH27	Rahn, Rhonda.....	TH6, FR8, SA31
Nguyen, Allison.....	EB1, D6	Rajan, Sonali.....	F1
Neuwirth, Jessica.....	PW2	Ramakrishnan, Viswanathan.....	E1
Nickelson, Jen.....	SA3	Ramanathan, Tara.....	PW5
Nixon, Carol T.....	C4	Ramirez, Amelie G.....	TH29
Nobiling, Brandye D.....	EB4	Ramstetter, Catherine.....	D6
Norcross, Aliza.....	D2	Randle, Lovely.....	SA30
Nutt, V. K.....	SA8	Raney, Zachary.....	F4
Nwaozuru, Ucheoma.....	FR23	Ransom, Montrece.....	PW5
Nybeck, Lyndsay.....	FR34	Rasar King, Laura.....	PW4
Ochs, Judy.....	SA9	Rasmussen, Addie.....	E2
O'Connor, Jean.....	F4, FR14, FR49	Rauch, Heidi.....	D5, SA4
Odar-Stough, Cathleen.....	FR37	Ray, Kenneth.....	F4, FR14, FR49
Odum, Mary.....	TH7, TH24, SA17	Reader, Stacia M.....	E3
Ofili, Elizabeth.....	A5	Redd, Tara.....	TH8
Ogedegbe, Gbenga.....	C3	Redican, Kerry J.....	EB3
Ohmit, Anita.....	D5	Rees, Keely.....	EB2, TH26
Ohr, Henry.....	C3	Reeve, Rebecca.....	C6
Oliver, Paige.....	F1	Rehm, Colin D.....	D3
Oliveto, Alissa K.....	SA10	Rella, Natalie.....	FR1
Olson, Carleigh.....	FR20	Restivo Wollard, Courtney.....	TH3
Olufemi Daramola, Charles.....	A5	Retton, Renee.....	A3
Opp, Melissa Y.....	SA29	Rezazdeh, Sahar.....	TH15
Orsini, Muhsin Michael.....	B2	Rhoads, Misty.....	F1
Ostler, Jane M.....	C1, TH22	Rhodes, Darson.....	B4, D3
Ostreich, Jo Beth.....	C4	Rice, Daniel.....	C4
Paige, Samantha R.....	TH9, TH41, FR17, SA13	Rice, Marilyn.....	B6
Pakulski, Lori.....	TH23	Riciputi, Shaina.....	SA16
Palmer, Elisa.....	SA15	Ricklin, Anna-Maria.....	D2
Paprzycki, Peter.....	FR21	Rinckey, Mallory C.....	C2
Pasa Gibson, Cristina.....	F4	Rink, Robert M.....	E3
Patterson, Sheila M.....	C2, E3	Risisky, Deb.....	SA22
Payton, Erica.....	D4, SA2, SA7	Ritsema, Joel.....	SA28
Peachey, Andrew A.....	D1	Ritzman, Matthew.....	FR21
Pember, Sarah E.....	A4, C5, D1, F2, SA3	Rivera, Camelia.....	TH10
Pemu, Priscilla.....	A5	Roache, Anna-Maria.....	D2
Peña Gonzalez, Diana.....	A3	Roberson, Calvin.....	D5
Perez, Elizabeth.....	E5	Roberts, Rachel.....	A3
Peng, Jin.....	SA35	Roberts-Dobie, Susan.....	C5, E2, TH33, FR41
Perez, Miguel.....	A6	Robitaille, Jeanine.....	D2
Perlos Galinato, Kathleen Mae.....	E6	Rodgers, Carolyn D.....	EB3
Peterson, Michael.....	TH32	Rodgers, Joy L.....	B3
Petersen, Victoria.....	C2	Rodgers, Kristen.....	E5
Peugh, James.....	FR37	Rodriguez, Serena.....	B4
Phillips, Kathleen.....	F1	Roe, Kathleen.....	B1, D5, E3
Piazza, Andrew A.....	FR3	Roller, Kirsten.....	F2
Piervil, Esther V.....	FR9	Rollins, Latrice.....	A5, D1
Pignataro, Rose Marie.....	A5	Roncacio, Angelica.....	B4
Pii Ha, Jae.....	FR47	Rouhani, Ayma.....	E4
Plange-Rhule, Jacob.....	C3	Rouse, David.....	D2
Plaza, Veronica.....	TH13	Rovito, Kathy E.....	FR45
Plummer Taylor, Sarah.....	A1	Rovito, Michael J.....	FR45
Pollard, Cecil.....	D5	Ruggles, Kelly.....	F1

AUTHOR INDEX (CONT.)

Ruiz, Yumary	SA16	Stone, Kohler	TH3
Rush, Sarah E.	B6, TH35, FR25, SA19	Suellentrop, Katherine	C5
Rush Smallwood, Rachael	SA19	Suruchi, Sood	C3
Rusie, Laura	A5	Suther, Sandra G.	E6
Russell, Breanna	D2	Swaidar, Lawrence	C5
Sabbagh, Nadia G.	E2	Swainson, Natalege	TH8
Saksena, Jyotika	C3	Taffe, Victoria	D2, E5, FR43
Salazar, Yadira	TH13	Tanenholtz, Hannah	F2
Sammons-Hackett, Doreleena	D2	Taubenheim, Ann	E4
Sanchez, Hector	TH13	Teepie, Karen A.	C2
Sanders, Erin	D2	Tenenbaum, Inez	EB5
Saunders, Brianna	TH10	Thie, Sara Lauren	SA33
Savas, Lara	B4	Thompson, Amy	EB2, TH23
Saxler, Courtney	FR20	Thompson, Sharon	FR10
Schafer, Tommy	A5	Titlebaum, Kimberly	SA27
Schambov, Brittany	B3	Toodle, Kia	F4, FR49
Scheidel, Carrie	FR16	Tran Inzeo, Paula	FR20
Schilling, Lisa	D3	Turek, Traci	FR27
Schindler-Ruwisch, Jennifer	FR28	Turner, Jeff	SA25
Schlatter, Katherine	FR6	Turner, Jennie	TH32
Schwamberger, Benjamin	SA18	Turner, Lori W.	TH30, FR7, FR24
Scrimgeour, Xanthi	C5	Ulrich, Blythe A.	C4
Scruggs, Shaunda	TH16, FR50	Umstatt Meyer, Renee	TH3
Segura, Arycelis	D3	Vail-Smith, Karen	TH39
Selm, Kathryn	SA33	VanSickle, Jacob	F5
Serrano Proelle, Adrianne	D1, E5	Varol, Kristen	PW4
Seweryn, Steven M.	C1, F4	Ventresca, Assunta	A3
Sharma, Manoj	A1	Vernon, Sally	B4
Shawley, Samantha	D5	Videto, Donna M.	C1
Shaw-Ridley, Mary	A5, B1, E6, F1	Vinci, Debra M.	FR5
Sherman, Ledric D.	TH6	Visker, Joseph	B4, D3, TH37
Sherry, Cherylee	E4	Vogelzang, Jody L.	B4, E5
Sheu, Jiunn-Jye	TH23	Vos, Saskia	FR44
Shewmake, Meghan E.	FR24	Wagner-Greene, Victoria Renee	FR4, FR13, FR21, SA14
Shields, Margaret	FR12	Wahl-Alexander, Zachary	SA18
Shields, Sharon L.	C4	Wallace, Heather S.	B5
Shiple, Meagan	SA31	Wallace, Tenesha	FR49
Shneyderman, Yuliya	B4, D1	Walter, Gayle	B6, C6
Sidwell, Amy M.	A1	Wang, Anna	D3, TH37
Sigel, Eric	P5	Wang, Dave	D1
Silva, Maureen	A4	Ward, Susan E.	FR48
Simmons, Rob	B6	Ward Darrow, William	A5
Simons, Sheila R.	F1	Weatherby, Norman	FR35
Singler, Mary	F4	Welbeck, Cheryl	D2
Sledge, Ryan	SA23	Welker, Kristen	B5, TH4
Sleet, David	SA21	Whaley, Cathy	SA2
Slocumb, Tanesha	E5	Wheeler, Jennifer	TH20
Smiley, Sabrina	C5	Whitney, Emily	TH26
Smith, Denise	F2	Wiblishauser, Michael J.	FR46
Smith, Nicole	D6	Wiley, David	C4
Smith, Sara J.	SA33	Williams, Jackie	FR34
Sneed Belt, Roseanna	E1	Williams, Jr., Ronald D.	TH7, TH24, SA11, SA17
Snow, Megan L.	F5	Williams, Samantha	F5
Snow, Richard	SA23	Wiroy, Jerome	FR24
Snyder, Janae	SA8	Wilson, Kelly L.	A1, C6, E2, TH27, FR8
Snyder, Frank J.	SA16	Wilson, Jordan	TH17, TH28
Sofalvi, Alan J.	C2	Windsor, Richard	PW1
Sondag, Annie	TH34	Wisdom Dittmeier, Kerry	FR10
Soule, Katherine E.	A4	Wolfe, Mitchell	SA21
Southwick, Shawna Merek	FR18	Wood, Martin L.	TH19
Spears Jackson, Tressa	SA22	Woolman, Kendra	B4, D3
Stanton-Chapman, Tina	FR18	Wotring, Amy Joanna	FR4, FR13, FR21, SA14
Stellefson, Michael	TH9	Wrye, Bethany E.	FR35
Stevenson, Elizabeth	C1, C6	Wu, Cindy	D5
Stewart, Christi	C1	Wyrick, David L.	B2
Stone, Glenn	SA2	Yancey, Jeff	C1, TH22

Yee, Marcus TH35, FR25
 Yelton, Susan T..... D5
 Yitalo, Kelly..... TH3
 Yockey, Robert Andrew FR29
 Young-Whiting, Chanadra.....SA20
 Zarco, Emilia Patricia T.....F3, TH2

Zester, Sydney SA7
 Zhang, Xueying (Maria)..... A4, C5, D1
 Zigmont, Victoria..... TH36, SA23
 Zucker, Rachel D3
 Zullig, Keith J..... FR38



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SCHEDULE AT-A-GLANCE

START	END	EVENT	ROOM
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WEDNESDAY, MARCH 29TH

8:00AM	5:00PM	PRE-CONFERENCE WORKSHOP 1: SCRIPT (The Smoking Cessation and Reduction in Pregnancy Treatment Program)	Limestone, 4th Level
8:00AM	4:00PM	UNDERGRADUATE STUDENT CASE STUDY COMPETITION	Quartz A&B
10:30AM	5:00PM	BOARD OF TRUSTEES MEETING	Agate
12:00PM	7:00PM	REGISTRATION & CE DESK OPEN	Centennial Ballroom Foyer
12:30PM	3:00PM	PRE-CONFERENCE WORKSHOP 2: Marijuana & Public Health: Colorado's Lessons Learned	Centennial A
1:00PM	4:00PM	GRADUATE STUDENT CASE STUDY COMPETITION	Quartz B
1:00PM	3:30PM	PRE-CONFERENCE WORKSHOP 4: Working with Schools: What Every Community Health Educator Should Know, cosponsored by American School Health Association (ASHA)	Centennial B
3:30PM	6:00PM	PRE-CONFERENCE WORKSHOP 3: Implementing New Public Health Curricular Requirements in Health Education and Other Public Health Degree Programs	Centennial A
4:00PM	7:00PM	PRE-CONFERENCE WORKSHOP 5: Public Health Law	Centennial B
5:30PM	7:30PM	HOUSE OF DELEGATES BUSINESS MEETING	Agate
4:00PM	6:00PM	PHP EDITORIAL MEETING	Granite C
7:00PM	10:30PM	ETA SIGMA GAMMA (ESG) 50TH ANNIVERSARY CELEBRATION	Centennial F - H

THURSDAY, MARCH 30TH

7:00AM	7:00PM	REGISTRATION & CE DESK OPEN	Centennial Ballroom Foyer
7:30AM	8:30AM	NCHC BREAKFAST (FOR CHES/MCHES) <i>*Pre-registration required.</i>	Centennial A - C
7:30AM	8:30AM	SOPHE NEW MEMBER WELCOME	Centennial F
7:30AM	7:00PM	EXHIBIT AREA OPEN	Centennial Ballroom Foyer
8:00AM	9:00AM	POSTER SET UP - DAY 1	Centennial Ballroom Foyer
9:00AM	1:00PM	ESG BOARD MEETING	Marble, 4th Level
9:00AM	11:00AM	OPENING PLENARY SESSION	Centennial D&E
		<p>WELCOME: OPENING REMARKS <i>Jennifer S. Perkins, PhD, MPH, CHES; 2017 Annual Meeting Trustee</i> <i>M. Elaine Auld, MPH, MCHES; SOPHE Chief Executive Officer</i></p> <p>MEETING DEDICATION <i>Kathleen Roe, DrPH, MPH, San Jose State University</i></p> <p>PRESIDENTIAL ADDRESS: Improving Schools, Improving School Health Education, Improving Public Health: The Role of SOPHE Members <i>David A. Birch, PhD, MCHES; SOPHE President 2016-2017; Professor & Chair, Department of Health Science, The University of Alabama</i></p> <p>KEYNOTE ADDRESS: A Culture of Health: Chances, Choices, Caring & Hope <i>Speaker: James S. Marks, MD, MPH, Executive Vice President, Robert Wood Johnson Foundation</i></p>	
11:00AM	11:15AM	BREAK	
11:15AM	12:45PM	CONCURRENT SESSIONS A	
		A1: IGNITE: PROFESSIONAL PRACTICE	Centennial D&E
		A2: STUDENT WORKSHOP	Centennial G
		A3: INTERDEPENDENCE SUCCEEDS: COMMUNITY ALLIANCES	Centennial F
		A4: NUTRITION INFORMATION SOURCES AND SOLUTIONS	Centennial C
		A5: MINORITIES, POOR & MEDICALLY UNDERSERVED POPULATIONS	Centennial A
		A6: ZOOM OUT YOUR LENS: CULTURAL COMPETENCY IN PUBLIC HEALTH	Centennial B

START	END	EVENT	ROOM
12:45PM	2:00PM	LUNCH ON OWN	
1:00PM	2:00PM	POSTER PROMENADE - DAY 1	Centennial Ballroom Foyer
1:00PM	2:00PM	PROFESSIONAL DEVELOPMENT & CE COMMITTEE MEETING	Agate C
1:00PM	2:00PM	ADVOCACY COMMITTEE MEETING	Agate A
1:00PM	3:00PM	HPP EDITORIAL MEETING	Granite C
2:00PM	3:30PM	CONCURRENT SESSIONS B	
		B1: A LIVING HISTORY: CONTEXTUALIZING SOPHE FOR TRANSGENERATIONAL MEMBERSHIP	Centennial D&E
		B2: REASSESSING THE MODEL: IDEAS ON EVALUATION METHODS AND DATA SETS	Centennial G
		B3: REACHING LGBT POPULATIONS	Centennial F
		B4: TO DO OR NOT TO DO: VACCINATIONS	Centennial C
		B5: ROUNDTABLES: FOOD ACCESS & NUTRITION	Centennial A
		B6: ROUNDTABLES: GLOBAL HEALTH	Centennial B
3:30PM	3:45PM	BREAK	
3:45PM	5:45PM	PLENARY II	Centennial D&E
		WELCOME/MODERATOR <i>Nnamdi Ezeanochie, MD, DrPH</i>	
		TECHNOLOGY & ITS IMPACT ON PROMOTING FAKE NEWS: IMPLICATIONS FOR PUBLIC HEALTH <i>Mark J. Kittleson, PhD, MCHES, FAAHB, FAAHE, Dean, School of Health and Human Performance, State University of New York, The College at Brockport</i>	
5:45PM	7:30PM	OPENING RECEPTION	Centennial Ballroom Foyer

FRIDAY, MARCH 31ST

7:00AM	7:00PM	REGISTRATION & CE DESK OPEN	Centennial Ballroom Foyer
7:00AM	7:30AM	POSTER SET UP - DAY 2	Centennial Ballroom Foyer
7:00AM	8:00AM	EARLY BIRD SESSIONS	
		EB1: ROUNDTABLES: HEALTH FOR ALL	Centennial A
		EB2: ADVOCACY SUMMIT UPDATE: REPORTING OF SUCCESSES AND CHALLENGES	Centennial F
		EB3: CURRICULAR MAPPING OF HEALTH EDUCATION COURSES WITH HEALTH EDUCATION SPECIALISTS PRACTICE ANALYSIS (HESPA) COMPETENCIES AND SUB-COMPETENCIES	Centennial G
7:15AM	8:30AM	PAST PRESIDENT'S BREAKFAST	Mineral Hall D
7:30AM	4:30PM	EXHIBIT AREA OPEN	Centennial Ballroom Foyer
7:30AM	8:30AM	POSTER PROMENADE - DAY 2	Centennial Ballroom Foyer
8:30AM	10:00AM	CONCURRENT SESSIONS C	
		C1: BREAKING DOWN AND BUILDING UP: COLLABORATIVE HEALTH PROMOTION	Centennial D&E
		C2: ESG SESSION: EXPLORING PAST, PRESENT, AND FUTURE OPPORTUNITIES FOR ETA SIGMA GAMMA MEMBERS	Centennial G
		C3: LESSONS THAT TRANSCEND BORDERS: THE GLOBAL EXPERIENCE	Centennial F
		C4: DELIVERY MATTERS: FACTORS THAT ENHANCE SEXUAL EDUCATION	Centennial C
		C5: ROUNDTABLES: TECHNOLOGY	Mineral Hall D&E
		C6: UTILIZING RESULTS-BASED ACCOUNTABILITY™ (RBA) FOR INNOVATIVE STRATEGIC PLANNING: A FRAMEWORK OF COORDINATION AND IMPACT FOR LOCAL, STATE, AND NATIONAL AGENCIES AND PROGRAMS	Centennial B
9:00AM	1:00PM	ESG BOARD MEETING	Mineral Hall F
10:00AM	10:15AM	BREAK	

SCHEDULE AT-A-GLANCE (CONT.)

START	END	EVENT	ROOM
10:15AM	11:15AM	PLENARY III PRESENTATION OF THE 2017 ELIZABETH FRIES HEALTH EDUCATION AWARD <i>James F. Fries, MD</i> HOW MANY BEHAVIORAL SCIENTISTS DOES IT TAKE TO CHANGE A LIGHT BULB? ADVANCING THE SCIENCE OF BEHAVIORAL SELF-MANAGEMENT OF CHRONIC DISEASE <i>John P. Allegrante, PhD, LHD (Hon); Professor of Health Education, Teachers College, and Adjunct Professor of Sociomedical Sciences, Mailman School of Public Health, Columbia University</i>	Centennial D&E
11:15AM	11:30AM	BREAK	
11:30AM	1:00PM	CONCURRENT SESSIONS D	
		D1: IGNITE: NUTRITION	Centennial D&E
		D2: PARTNERING4HEALTH: THE POWER OF A NATIONAL COLLABORATIVE IN REDUCING CHRONIC DISEASE	Centennial G
		D3: HEALTH SYSTEMS DELIVERY	Centennial F
		D4: WHERE DOES IT STOP? A LOOK INSIDE VIOLENCE PREVENTION	Centennial B
		D5: ROUNDTABLES: BEYOND SILOS	Centennial A
		D6: GETTING INVOLVED LOCALLY: SOPHE CHAPTERS	Centennial H
1:00PM	2:30PM	LUNCH ON OWN	
1:15PM	2:15PM	SOPHE ALL MEMBER BUSINESS MEETING	Centennial D&E
2:00PM	4:00PM	ESG BUSINESS MEETING	Mineral Hall F&G
2:30PM	4:00PM	PLENARY IV WELCOME/MODERATOR <i>Kelli R. Brown, PhD, CHES</i> CULTIVATING WORKFORCE DIVERSITY: TRANSGENERATIONAL ISSUES AND SOLUTIONS <i>Guwan Jones, MPH, MCHES, Chief Diversity Officer, Vice President Workforce Planning, Baylor Scott & White Health</i>	Centennial D&E
4:00PM	5:00PM	ESG AWARDS	Mineral Hall F&G
4:00PM	4:15PM	BREAK	
4:15PM	5:45PM	CONCURRENT SESSIONS E	
		E1: NEVER STATIC: OUR WORKFORCE IN FLUX	Centennial C
		E2: EDUCATION & INTERVENTION: PREGNANCY AS A CHOICE	Centennial G
		E3: STUDENT ENGAGEMENT: HANDS ON LEARNING	Centennial F
		E4: TOOLS FOR ADVANCING HEALTH PROMOTION	Centennial B
		E5: ROUNDTABLES: COMMUNITY ENGAGEMENT	Centennial A
		E6: ROUNDTABLES: HBCU ETHICS & RESEARCH	Centennial H
6:00PM	8:30PM	AWARDS CEREMONY & RECEPTION	Centennial D&E/Foyer

START	END	EVENT	ROOM
SATURDAY, APRIL 1ST			
7:00AM	1:00PM	REGISTRATION & CE DESK OPEN	Centennial Ballroom Foyer
7:00AM	8:00AM	POSTER SET UP - DAY 3	Centennial Ballroom Foyer
7:30AM	8:30AM	EARLY BIRD SESSIONS	
		EB4: IMPROVING THE PROFESSION'S CAPACITY FOR EFFECTIVE SCHOOL HEALTH EDUCATION: REVISING THE SCHOOL HEALTH EDUCATION TEACHER PREPARATION STANDARDS	Centennial F
		EB5: CELEBRATE SAFELY	Centennial A
8:00AM	4:00PM	FAHE BOARD MEETING	Marble, 4th Level
8:00AM	9:00AM	POSTER PROMENADE – DAY 3	Centennial Ballroom Foyer
9:00AM	10:30AM	CONCURRENT SESSIONS F	
		F1: IGNITE: CHILDREN/TEENS	Centennial D&E
		F2: CATALYSTS ON CAMPUS: COLLEGE HEALTH	Centennial G
		F3: THE VIRTUAL IS REALITY: ONLINE HEALTH EDUCATION	Centennial F
		F4: SMOKE-FREE POLICIES FOR HEALTHY ENVIRONMENTS	Centennial B
		F5: WHERE WE LIVE, WORK, PLAY: THE ENVIRONMENT AND OUR HEALTH	Centennial A
10:30AM	10:45AM	BREAK	
10:45AM	12:15PM	PLENARY V: PANEL Reducing Violence in America: Multidisciplinary Perspectives within a Public Health Framework	Centennial D&E
12:15PM	12:30PM	CONFERENCE CLOSING <i>Adenike Bitto, MD, DrPH, MCHES, SOPHE 2017-2018 President</i>	
1:00PM	5:30PM	POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE - PART I	Minerall Hall D&E
1:30PM	3:00PM	SOPHE INCOMING/OUTGOING EXECUTIVE COMMITTEE MEETING	Granite Com: Granite C
SUNDAY, APRIL 2ND			
8:00AM	12:00PM	POST CONFERENCE WORKSHOP: CHES EXAM PREP COURSE - PART II	Mineral Hall D&E

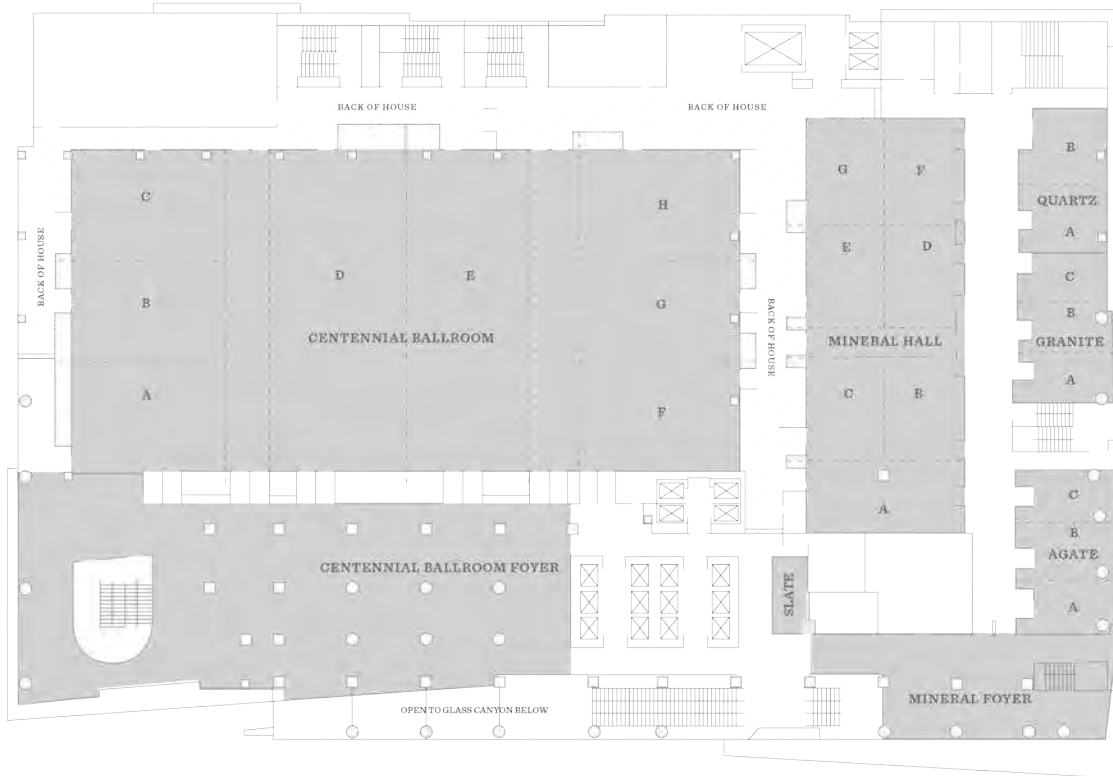
FACILITY MAP

HYATT REGENCY DENVER
 AT COLORADO CONVENTION CENTER
 650 Fifteenth Street
 Denver, Colorado 80202
 USA

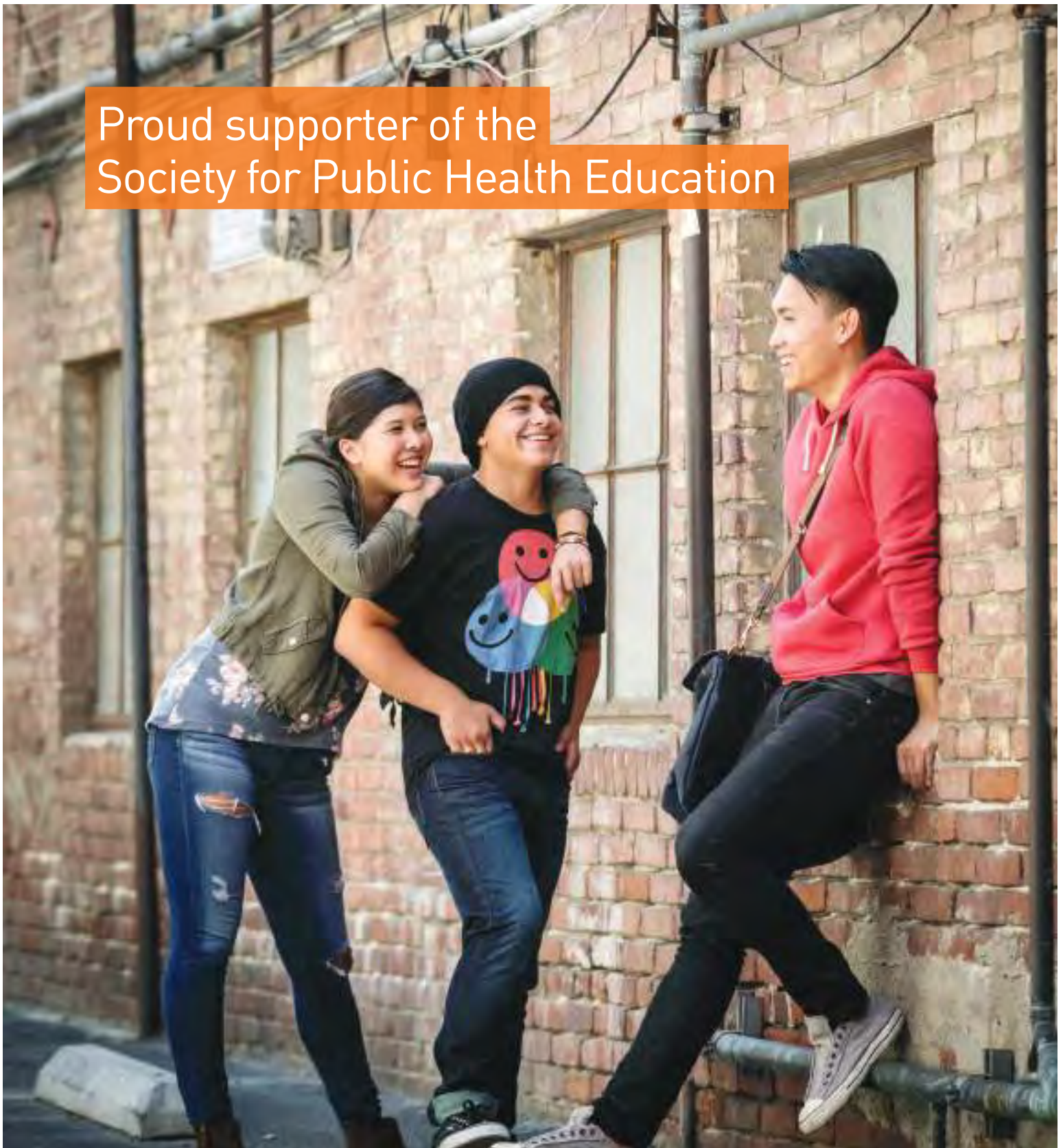
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FLOOR PLAN
Third Floor



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SAVE THE DATES

19th Annual Health Education Advocacy Summit

October 21—23, 2017
Washington Court Hotel
Washington, DC

WWW.SOPHE.ORG
WWW.HEALTHEDUCATIONADVOCATE.ORG

SOPHE's 69th Annual Conference

April 3—6, 2018
Hyatt Regency
Columbus, Ohio

The SOPHE2018 Call for Abstracts will open in May.

*Stay tuned to www.sophe.org
for more details!*