

SOPHE Privacy Statement

SOPHE PRIVACY POLICY

The Society for Public Health Education (SOPHE) respects the privacy of its members and other visitors to its website. SOPHE has created this Privacy Policy to demonstrate its firm commitment to privacy and security. This Privacy Policy describes how SOPHE collects information from users of its website, how the collected information is used, and the choices that members and visitors have concerning the collection and use of such information. Please read the policy carefully and note that by using SOPHE's website, members and visitors signify their agreement to this Privacy Policy. SOPHE will update this policy from time to time. Any revisions, amendments, or modifications will be posted on the website.

What information does SOPHE collect and how is personal information used once it is collected?

Most information that SOPHE collects is used only to help the Society better serve its members. It is SOPHE's general policy to collect and store only personal information that its members and visitors knowingly provide, and that SOPHE can use to improve the range and quality services to members and visitors to the website. Information collected online is usually defined as being either "anonymous" or "personally identifiable".

"Anonymous information" refers to data that cannot be tied back to a specific individual. SOPHE does not collect any personal information from users browsing its public website. Only aggregate data (e.g. such as the number of hits per page, browsers and platform types) is collected. Aggregate data are only used for internal and marketing purposes and do not provide any personally identifiable information.

"Personally identifiable" information refers to data that tells SOPHE specifically who the visitor is. To gain access to "Members-only" resources and personalization features on the SOPHE website, members are asked to provide limited information. This information is submitted voluntarily. SOPHE asks users to provide their name and member number for Login purposes, and to verify contact information for abstracts, conference and meetings registration, and purchase of SOPHE products to obtain the discounted price.

The database storing SOPHE membership contact information is a record that is held in trust. **Complete access to the database for commercial or solicitation purposes is denied to all. Non-members will be denied requests for lists of members and clubs. Only the SOPHE Board of Trustees may grant exceptions.**

What are "cookies" and how does SOPHE use them?

A cookie is a small text file containing a unique identification number that is transferred from a website to the hard drive of a user's computer. This unique number identifies the user's web browser - but not the user - to SOPHE computers whenever the user visits the

SOPHE website. For the SOPHE member, cookies eliminate the trouble of having to remember or re-enter passwords or member numbers. Cookies also help SOPHE to better serve its users' needs and interests. A cookie will not provide personally identifiable information about users, such as their names and addresses. The use of cookies is now an industry standard and cookies are currently used on most major websites. Most web browsers are initially set up to accept cookies. If users prefer, they can reset their browser to notify them when they have received a cookie. They can also set their browser to refuse to accept cookies altogether.

SOPHE uses cookies only to facilitate automated activity such as to store and track passwords. Cookies are not used to disseminate significant information about users over the Internet or to analyze any information that users have knowingly or unknowingly provided.

SOPHE does not disclose credit card account information provided by its members. When members choose to use their credit cards, SOPHE submits the information needed to obtain payment to the appropriate clearinghouse. The SOPHE website is protected by VeriSign® software, providing users one of the highest security standards in electronic transactions.

What privacy issues arise with links to other sites and who collects information and has access to it?

Information collected through SOPHE's website is generally collected and maintained solely by SOPHE.

This website contains links to other websites. SOPHE has no control over, and is not responsible for, the privacy policies or content of such sites.

How can members modify their SOPHE member information?

Members may change their information by sending an e-mail to info@sophe.org, or by mail to the following postal address: SOPHE, 10 G Street NE, Ste 605, Washington, DC 20002, or by utilizing the member update feature in the "Members-only" section of www.sophe.org.

Members may choose to "opt out" of receiving materials. If members do not "opt out" of receiving such promotional materials, SOPHE reserves the right to e-mail materials related to its services and make available its mailing list of names and addresses to approved vendors. SOPHE's policy prohibits making e-mail addresses of its members to outside groups or vendors.

SOPHE may occasionally need to send members messages pertaining to their use of the services and/or the sites. Members will not be able to "opt out" of receiving such messages. These messages are limited in that they, among other things, will clearly indicate the originator of the e-mail.

What types of security procedures are in place to protect against the loss, misuse, or alteration of information?

SOPHE has industry-standard security measures in place to protect the information under its control. Although the organization makes every effort to ensure the integrity and security of its network and systems, it cannot guarantee that its security measures will prevent third-party “hackers” from illegally obtaining information. **SOPHE will never sell member or visitors’ e-mail information to a third party.** Any information that is disclosed in public areas of SOPHE’s website, in the “Members-only” Forum, or on the Internet may become public information. Members and visitors should exercise caution when deciding to disclose personal information in these areas.

Questions About SOPHE’s Privacy Policy.

If members or visitors have any questions about this Privacy Policy, please contact:

SOPHE, 10 G Street NE, Ste 605, Washington, DC 20002, or send an e-mail to info@sophe.org .